TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CKR Brands Pty Ltd		01/10/2010	COMPANY: AUSTRALIA

RECEIVING PARTY DATA

Name:	Wine Insights Pty Ltd
Street Address:	Level 18, 111 Elizabeth St
City:	Sydney
State/Country:	AUSTRALIA
Postal Code:	2000
Entity Type:	COMPANY: AUSTRALIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3408643	COCKATOO RIDGE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 612 9291 7100

Email: mslattery@codea.com.au

Correspondent Name: Carroll and O'Dea Lawyers

Address Line 1: Level 18, 111 Elizabeth St

Address Line 4: Sydney, AUSTRALIA 2000

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3:

Address Line 4:

TRADEMARK

REEL: 004865 FRAME: 0796

OF \$40.00 3408643

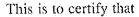
900234156

NAME OF SUBMITTER:	Martin Slattery	
Signature:	/Martin Slattery/	
Date:	09/24/2012	
Total Attachments: 12 source=Wine Insights Certificate#page1.tif source=Beelgara Middletons#page1.tif source=Beelgara Middletons#page2.tif source=Beelgara Middletons#page3.tif source=Beelgara Middletons#page4.tif		
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TRADEMARK
REEL: 004865 FRAME: 0797



Certificate of Registration on Change of Name



BEELGARA ESTATE PTY LTD

Australian Company Number 000 429 550

did on the twenty-ninth day of March 2012 change its name to

WINE INSIGHTS PTY LTD

Australian Company Number 000 429 550

The company is a proprietary company.

The company is limited by shares.

The company is taken to be registered under the Corporations Act 2001 in New South Wales and the date of commencement of registration is the fifth day of July, 1963.

Issued by the Australian Securities and Investments Commission on this twenty-ninth day of March, 2012.

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Deed of Assignment of Trade Marks

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Cockatoo Ridge Wines Limited (Subject to Deed of Company Arrangement)

ACN 008 095 207

and

Cockatoo Ridge IP Pty Ltd
ACN 096 717 412

and

Cockatoo Ridge Pty Ltd (Subject to Deed of Company
Arrangement)

ACN 055 058 921

and

CKR Brands Pty Ltd ACN 008 183 364

and

and

Australian Commercial Wines Pty Ltd (Subject to Deed of Company Arrangement)

ACN 117 756 779

Beelgara Estate Pty Limited
ABN 31 000 429 550

Middletons Melbourne office Ref: NEM.AJC.10026471

TRADEMARK REEL: 004865 FRAME: 0799

Deed of Assignment

Date 1 OCTOBER

2010

NEW SOUTH WALES DUTY 22-12-2010 0006116996-003 SECTION 18(1)-DUPLICATE

UTY \$ ***********10.00

Parties

- Cockatoo Ridge Wines Limited (Subject to Deed of Company Arrangement) ACN 008 095 207 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (CRWL)
- Cockatoo Ridge IP Pty Ltd ACN 096 717 412 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (CRIP)
- Cockatoo Ridge Pty Ltd (Subject to Deed of Company Arrangement) ACN 055 058
 921 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (CR)
- CKR Brands Pty Ltd ACN 008 183 364 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (CRB)
- 5. Australian Commercial Wines Pty Ltd (Subject to Deed of Company Arrangement)
 ACN 117 756 779 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (ACW)
- 6. **Beelgara Estate Pty Limited** ABN 31 000 429 550 of "Farm 576", Rossetto Road, Beelbangera, New South Wales (**Assignee**)

Background

- The Assignors are the respective owners of the Trade Marks.
- B. The Assignors by this deed assign to the Assignee their entire rights, title and interest in and to the Trade Marks.

Agreed terms

1. Definitions

In this Deed:

Asset Sale Agreement means the Asset Sale Agreement between Cockatoo Ridge Wines Limited (subject to Deed of Company Arrangement) ACN 008 095 207 and Beelgara dated 1 October 2010;

Assignors means CRWL, CRIP, CR, CRB and ACW;

Deed means this deed including the recitals, schedules and any annexures;

Effective Date means the date of the Deed;

Sellers' Business has the same meaning as it has in the Asset Sale Agreement;

Trade Marks means:

- (a) Trade Mark Registrations; and
- (b) the trade marks specified in Schedules 2 of the Deed; and

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Trade Mark Registrations means the trade mark registrations specified in Schedule 1 of the Deed.

2. Assignment of Trade Marks

The Assignors hereby assign and transfer to the Assignee with effect from the Effective Date:

- (a) all their respective right, title and interest in and to the Trade Mark Registrations;
- (b) all their respective right, title and interest, including goodwill, in and to the Trade Marks existing at common law by virtue of the use thereof in relation to the goods the subject of the Trade Mark Registrations and otherwise; and
- (c) all accrued rights of action involving the Trade Marks.

3. Authorities

The parties agree to execute all documents and do all acts necessary to effect registration of the assignment of the Trade Mark Registrations and the registration of the Assignee as the registered proprietor of the Trade Mark Registrations.

The obligations imposed on the parties under clause 3 of this Deed will continue to operate after completion of the Asset Sale Agreement.

4. Governing Law and Jurisdiction

This Deed is governed by and must be construed in accordance with the laws of the State of New South Wales. The parties submit to the non-exclusive jurisdiction of the courts of that State and the Commonwealth of Australia in respect of all matters or things arising out of this Deed.

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Schedule 1 - Trade Marks

Registered Trade Marks

Australia

Trade Mark No	Trade Mark	Owner	Status
418076	COCKATOO COOLER	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected
563495	COCKATOO RIDGE	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected
	1994 Sogih Eustern Australia Chardoniny	. ,	
747068		CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected
768439		CRWL	Registered/ protected
	YARRA GLTN		
771735	COCKATOO BLACK	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered /protected
805949	EYRIE	CRIP	Registered /protected
880799	KELLY'S PROMISE	CRWL	Registered/ protected
898960	NEXT GENERATION WINES	CRWL	Registered/ protected
930581	PLAYFORD	CRIP	Registered/ protected
949437	NXG	CRWL	Registered /protected
1055445	COCKATOO	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected

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TRADEMARK

Trade Mark No	Trade Mark	Owner	Status
1067193	HOUND DOG	CRWL	Registered/ protected
1082808	HOUND DOG	CRWL	Registered/ protected
1107940	HOUND DOG	CRWL	Registered/ protected
1134076	COCKY	CRWL	Registered/ protected
1190072	COCKATOO RIDGE	CRIP & Fine Wine Partners Australia Pty Ltd	Registered/ protected
1190090		CRIP & Fine Wine Partners Australia Pty Ltd	Registered/ protected
1225179	THREE CROWNS	CRWL	Registered/ protected

European Community

Trade Mark No.	Trade Mark	Owner	Status
002915726	NEXT GENERATION	CRWL	Registered
003195765	PLAYFORD	CKRB	Registered
003269008	COCKATOO	CKRB	Registered

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TRADEMARK

Madrid Protocol

Trade Mark No.	Trade Mark	Owner	Status
931623	NXG	CRWL	Registered (US designation only, see below, US Trade Mark No. 3385805

New Zealand

Trade Mark No	Trade Mark	Owner	Status
283186	COGKATOO RIDGE	CRIP	Registered
304221	COCKATOO BLACK	CRIP	Registered
773069	COCKATOO RIDGE	CRIP	Registered
773070		CRIP	Registered

United Kingdom

Trade Mark No	Trade Mark	Owner:	Status
2147342	COCKATOO RIDGE	CRIP	Registered
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USA

Trade Mark No	Trade Mark	Owner	Status
3408643	COCKATOO RIDGE	CKRB	Registered
3667249		CKRB	Registered
3261082	HOUND DOG	ACW	Registered

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Trade Mark No	Trade Mark	Owner	Status
3385805	NXG	CRWL .	Registered (Registered under Madrid Protocol, see above IR No. 931623)

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Schedule 2 - Trade Marks

Common Law Trade Marks

Trade Mark	Owner
	CRWL
SPRINGWOOD PARK	CRWL
THE REAL TASTE OF AUSTRALIA	Tucker Seabrook (Aust) Pty Ltd & CR
IRONWOOD	CRWL
LONG PLAINS	CRIP
CHAIS CLARENDON	CRWL
CHECKERED CAB	CRWL
CHECKERED CAB	CRWL
CHAIS CLARENDON	CRWL
	CRWL
COCKATOO	
COCKATOO RIDGE	

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TRADEMARK

Executed as a deed Executed by Cockatoo Ridge Wines Limited (Subject to Deed of Company Arrangement) ACN 008 095 207 ip accordance with section 127(1) of the Corporations Act 2001 (Cth): Signature of director Signature of director or company secretary* *delete whichever does not apply Name (please print) Name (please print) Executed by Cockatoo Ridge IP Pty Ltd ACN 096 717 412 in accordance with section 127(1) of the Corporations/Act 2001 (Cth): Signature of director Signature of director or company secretary* *delete whichever does not apply Name (please print) Name (please print) Executed by Cockatoo Ridge Pty Ltd (Subject to Deed of Company Arrangement) ACN 055 058 921 in accordance with section) 127(1) of the Corporations Act 2001 (Cth):

Signature of director

Name (please print)

Signature of director or company secretary* *delete whichever does not apply

Name (please print)

Executed by CKR Brands Pty Ltd ACN 008 183 364 in accordance with section 127(1) of the Corporations Act 200h (Cth): Signature of director Name (please print)	Signature of director or company secretary* *delete whichever does not apply M. J. L. Lumnand Name (please print)
Executed by Australian Commercial Wines Pty Ltd (Subject to Deed of Company Arrangement) ACN 1/7 756 779 in accordance with section 127(1) of the Corporations Act 2001 (Cth): Signature of director Name (please print)	Signature of director or company) secretary* *delete whichever does not apply M. J.S. Drumm and Name (please print)
Executed by Beelgara Estate Pty Limited ABN 31 000 429 550 in accordance with section 127(1) of the Corporations Act 2001 (Cth):) } }
Signature of director	Signature of director or company secretary* *delete whichever does not apply

Name (please print)

Name (please print)

middletons

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telephone: +61 8 9216 0900 facsimile: +61 8 9216 0901

Level 26

52 Martin Place Sydney NSW 2000

Australia

telephone: +61 2 9513 2300 facsimile: +61 2 9513 2399

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RECORDED: 09/24/2012