

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Too Faced Cosmetics, Inc.		12/22/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Too Faced Cosmetics, LLC		
Street Address:	17361 Armstrong Avenue		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4144908	TOO FACED AMAZING FACE	
CORRESPONDENCE DATA			
Fax Number:	9496220024		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949.622.0020		
Email:	uspto@goodmanmooney.com		
Correspondent Name:	Amanda Mooney		
Address Line 1:	8001 Irvine Center Drive		
Address Line 2:	Suite 1170		
Address Line 4:	Irvine, CALIFORNIA 92618		
ATTORNEY DOCKET NUMBER:	TOO01-150		
NAME OF SUBMITTER:	Amanda J. Mooney		
Signature:	/Amanda Mooney/		
Date:	09/25/2012		
Total Attachments: 1 source=Confirmatory TM Assignment - TF Amazing Face Signed 9-24-12#page1.tif			

OP \$40.00 4144908

**CONFIRMATORY TRADEMARK ASSIGNMENT
BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE**

WHEREAS, Too Faced Cosmetics, Inc., a California corporation ("ASSIGNOR"), owns the registration for TOO FACED AMAZING FACE, Registration Number 4,144,908 ("TRADEMARK"); and

WHEREAS, ASSIGNOR and Too Faced Cosmetics, LLC, a Delaware limited liability company ("ASSIGNEE"), have entered into a certain Assignment and Assumption Agreement dated December 22, 2011 assigning, among other things, all right, title and interest in and to the TRADEMARK and in and to the registration for same from ASSIGNOR to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR and ASSIGNEE hereby confirm the assignment and transfer to ASSIGNEE of any and all of ASSIGNOR'S right, title and interest in and to the TRADEMARK together with all goodwill of the business symbolized and associated therewith.

ASSIGNOR:

TOO FACED COSMETICS, INC.

By: _____
Jeremy Johnson
Chief Executive Officer

ASSIGNEE:

TOO FACED COSMETICS, LLC

By: _____
Eric Hohl
Chief Financial Officer