

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CKR Brands Pty Ltd		01/10/2010	COMPANY: AUSTRALIA

RECEIVING PARTY DATA

Name:	Wine Insights Pty Ltd
Street Address:	Level 18, 111 Elizabeth St
City:	Sydney, NSW
State/Country:	AUSTRALIA
Postal Code:	2000
Entity Type:	COMPANY: AUSTRALIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3667249	

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 612 92917100
 Email: mslattery@codea.com.au
 Correspondent Name: Carroll and O'Dea Lawyers
 Address Line 1: GPO Box 7105
 Address Line 4: Sydney, NSW, AUSTRALIA 2001

ATTORNEY DOCKET NUMBER:	PM:122822
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

OP \$40.00 3667249

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Martin Slattery

Signature:

/Martin Slattery/

Date:

09/27/2012

Total Attachments: 12

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Certificate of Registration on Change of Name

This is to certify that

BEELGARA ESTATE PTY LTD

Australian Company Number 000 429 550

did on the twenty-ninth day of March 2012 change its name to

WINE INSIGHTS PTY LTD

Australian Company Number 000 429 550

The company is a proprietary company.

The company is limited by shares.

The company is taken to be registered under the Corporations Act 2001 in New South Wales and the date of commencement of registration is the fifth day of July, 1963.

Issued by the
Australian Securities and Investments Commission
on this twenty-ninth day of March, 2012.

A handwritten signature in black ink, appearing to read 'G. Medcraft'.

Greg Medcraft
Chairman



CERTIFICATE

Deed of Assignment of Trade Marks

Cockatoo Ridge Wines Limited (Subject to Deed of
Company Arrangement)

ACN 008 095 207

and

Cockatoo Ridge IP Pty Ltd

ACN 096 717 412

and

Cockatoo Ridge Pty Ltd (Subject to Deed of Company
Arrangement)

ACN 055 058 921

and

CKR Brands Pty Ltd

ACN 008 183 364

and

Australian Commercial Wines Pty Ltd (Subject to Deed of
Company Arrangement)

ACN 117 756 779

and

Beelgara Estate Pty Limited

ABN 31 000 429 550

Middletons

Melbourne office

Ref: NEM.AJC.10026471

TRADEMARK

REEL: 004868 FRAME: 0673

Deed of Assignment

NEW SOUTH WALES DUTY
22-12-2010 0004116996-003
SECTION 18(1)-DUPLICATE
DUTY \$ *****10.00

Date 1 OCTOBER 2010

Parties

1. **Cockatoo Ridge Wines Limited (Subject to Deed of Company Arrangement)** ACN 008 095 207 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (**CRWL**)
2. **Cockatoo Ridge IP Pty Ltd** ACN 096 717 412 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (**CRIP**)
3. **Cockatoo Ridge Pty Ltd (Subject to Deed of Company Arrangement)** ACN 055 058 921 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (**CR**)
4. **CKR Brands Pty Ltd** ACN 008 183 364 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (**CRB**)
5. **Australian Commercial Wines Pty Ltd (Subject to Deed of Company Arrangement)** ACN 117 756 779 of Suite 3, 1 Sudholz Road, Gilles Plains, South Australia (**ACW**)
6. **Beelgara Estate Pty Limited** ABN 31 000 429 550 of "Farm 576", Rossetto Road, Beelbangera, New South Wales (**Assignee**)

Background

- A. The Assignors are the respective owners of the Trade Marks.
- B. The Assignors by this deed assign to the Assignee their entire rights, title and interest in and to the Trade Marks.

Agreed terms

1. Definitions

In this Deed:

Asset Sale Agreement means the Asset Sale Agreement between Cockatoo Ridge Wines Limited (subject to Deed of Company Arrangement) ACN 008 095 207 and Beelgara dated 1 October 2010;

Assignors means CRWL, CRIP, CR, CRB and ACW;

Deed means this deed including the recitals, schedules and any annexures;

Effective Date means the date of the Deed;

Sellers' Business has the same meaning as it has in the Asset Sale Agreement;

Trade Marks means:

- (a) Trade Mark Registrations; and
- (b) the trade marks specified in Schedules 2 of the Deed; and

Trade Mark Registrations means the trade mark registrations specified in Schedule 1 of the Deed.

2. Assignment of Trade Marks

The Assignors hereby assign and transfer to the Assignee with effect from the Effective Date:

- (a) all their respective right, title and interest in and to the Trade Mark Registrations;
- (b) all their respective right, title and interest, including goodwill, in and to the Trade Marks existing at common law by virtue of the use thereof in relation to the goods the subject of the Trade Mark Registrations and otherwise; and
- (c) all accrued rights of action involving the Trade Marks.

3. Authorities

The parties agree to execute all documents and do all acts necessary to effect registration of the assignment of the Trade Mark Registrations and the registration of the Assignee as the registered proprietor of the Trade Mark Registrations .

The obligations imposed on the parties under clause 3 of this Deed will continue to operate after completion of the Asset Sale Agreement.





4. Governing Law and Jurisdiction





This Deed is governed by and must be construed in accordance with the laws of the State of New South Wales. The parties submit to the non-exclusive jurisdiction of the courts of that State and the Commonwealth of Australia in respect of all matters or things arising out of this Deed.

Schedule 1 – Trade Marks

Registered Trade Marks

Australia

Trade Mark No	Trade Mark	Owner	Status
418076	COCKATOO COOLER	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected
563495	COCKATOO RIDGE  1991 South Eastern Australia Chardonnay	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected
747068		CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected
768439	 	CRWL	Registered/ protected
771735	COCKATOO BLACK	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered /protected
805949	EYRIE	CRIP	Registered /protected
880799	KELLY'S PROMISE	CRWL	Registered/ protected
898960	NEXT GENERATION WINES	CRWL	Registered/ protected
930581	PLAYFORD	CRIP	Registered/ protected
949437	NXG	CRWL	Registered /protected
1055445	COCKATOO	CRIP & Fine Wine Partners (Australia) Pty Ltd	Registered/ protected

Trade Mark No	Trade Mark	Owner	Status
1067193	HOUND DOG	CRWL	Registered/ protected
1082808	 HOUND DOG	CRWL	Registered/ protected
1107940	 	CRWL	Registered/ protected
1134076	COCKY	CRWL	Registered/ protected
1190072	COCKATOO RIDGE	CRIP & Fine Wine Partners Australia Pty Ltd	Registered/ protected
1190090		CRIP & Fine Wine Partners Australia Pty Ltd	Registered/ protected
1225179	THREE CROWNS	CRWL	Registered/ protected



European Community

Trade Mark No	Trade Mark	Owner	Status
002915726	NEXT GENERATION	CRWL	Registered
003195765	PLAYFORD	CKRB	Registered
003269008	COCKATOO	CKRB	Registered


Madrid Protocol

Trade Mark No	Trade Mark	Owner	Status
931623	NXG	CRWL	Registered (US designation only, see below, US Trade Mark No. 3385805)

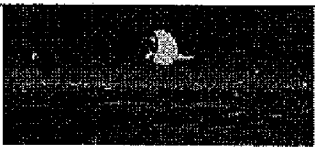
New Zealand

Trade Mark No	Trade Mark	Owner	Status
283186	COCKATOO RIDGE 	CRIP	Registered
304221	COCKATOO BLACK	CRIP	Registered
773069	COCKATOO RIDGE	CRIP	Registered
773070		CRIP	Registered

United Kingdom

Trade Mark No	Trade Mark	Owner	Status
2147342	COCKATOO RIDGE 	CRIP	Registered


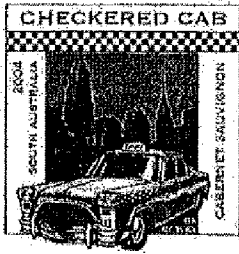

USA

Trade Mark No	Trade Mark	Owner	Status
3408643	COCKATOO RIDGE	CKRB	Registered
3667249		CKRB	Registered
3261082	HOUND DOG	ACW	Registered

Trade Mark No	Trade Mark	Owner	Status
3385805	NXG	CRWL	Registered (Registered under Madrid Protocol, see above IR No. 931623)

Schedule 2 – Trade Marks

Common Law Trade Marks

Trade Mark	Owner
	CRWL
SPRINGWOOD PARK	CRWL
THE REAL TASTE OF AUSTRALIA	Tucker Seabrook (Aust) Pty Ltd & CR
IRONWOOD	CRWL
LONG PLAINS	CRIP
CH AIS CLARENDON	CRWL
	CRWL
CHECKERED CAB	CRWL
CH AIS CLARENDON	CRWL
 COCKATOO RIDGE	CRWL

Executed as a deed

Executed by Cockatoo Ridge Wines Limited)
(Subject to Deed of Company Arrangement))
ACN 008 095 207 in accordance with section)
127(1) of the Corporations Act 2001 (Cth):)

Signature of director

Name (please print)

Signature of director or company secretary*
*delete whichever does not apply

Name (please print)

Executed by Cockatoo Ridge IP Pty Ltd ACN)
096 717 412 in accordance with section 127(1))
of the Corporations Act 2001 (Cth):)

Signature of director

Name (please print)

Signature of director or company secretary*
*delete whichever does not apply

Name (please print)

Executed by Cockatoo Ridge Pty Ltd)
(Subject to Deed of Company Arrangement))
ACN 055 058 921 in accordance with section)
127(1) of the Corporations Act 2001 (Cth):)

Signature of director

Name (please print)

Signature of director or company secretary*
*delete whichever does not apply

Name (please print)

Executed by **CKR Brands Pty Ltd** ACN 008)
183 364 in accordance with section 127(1) of)
the *Corporations Act 2001* (Cth):)

Signature of director

Signature of director or company secretary*
*delete whichever does not apply

Name (please print)

Name (please print)

Executed by **Australian Commercial Wines**)
Pty Ltd (Subject to Deed of Company)
Arrangement) ACN 117 756 779 in accordance)
with section 127(1) of the *Corporations Act 2001*)
(Cth):

Signature of director

Signature of director or company secretary*
*delete whichever does not apply

Name (please print)

Name (please print)

Executed by **Beelgara Estate Pty Limited**)
ABN 31 000 429 550 in accordance with section)
127(1) of the *Corporations Act 2001* (Cth):)

Signature of director

Signature of director or company secretary*
*delete whichever does not apply

Name (please print)

Name (please print)

middletons

Melbourne | Perth | Sydney
www.middletons.com

Level 25, Rialto South Tower
525 Collins Street
Melbourne VIC 3000
Australia
telephone: +61 3 9205 2000
facsimile: +61 3 9205 2055

Level 2
6 Kings Park Road
West Perth WA 6005
Australia
telephone: +61 8 9216 0900
facsimile: +61 8 9216 0901

Level 26
52 Martin Place
Sydney NSW 2000
Australia
telephone: +61 2 9513 2300
facsimile: +61 2 9513 2399