

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 4043937058 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 404-435-3665 Email: trademark@fsblegal.com Correspondent Name: Rachel H. Huffstetler Address Line 1: 1200 Abernathy Road, Suite 1700 Address Line 4: Atlanta, GEORGIA 30328</p>																											
ATTORNEY DOCKET NUMBER:	551866																										
NAME OF SUBMITTER:	Rachel H. Huffstetler																										
Signature:	/Rachel H. Huffstetler/																										
Date:	09/28/2012																										
<p>Total Attachments: 1 source=Trademark Assignment#page1.tif</p>																											

OP \$65.00 85587822

WHEREAS, Fatal Clothing, LLC, a California corporation having a place of business at 13538 Excelsior Drive, Santa Fe Springs, CA 90670 ("Assignor") has adopted, used and has pending US Trademark Applications for the following:

- 1) the mark FATAL (Stylized) identified in the U.S. Patent and Trademark Office under Application No. 85587822, filed on April 3, 2012; and
- 2) The mark FATAL CREW identified in the U.S. Patent and Trademark Office under Application No. 85464515, filed on November 4, 2011 (the "Marks");


WHEREAS, Gaylord's Inc., a California corporation having a place of business at 13538 Excelsior Drive, Santa Fe Springs, CA 90670 desires to acquire the Marks and enjoy the protection of the rights of the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Gaylord's Inc., its successors and assigns, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the mark, and together with U.S. Application Nos. 85587822 and 85464515. Assignor further sells, assigns and transfers and conveys to Gaylord's Inc. Assignor's entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the mark.

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument this day of September 19, 2012.

Fatal Clothing, LLC.

Date: 9-19-12

By: 
Bill Gaylord
Fatal Clothing, LLC