

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mike-Sell's, Inc.		09/26/2012	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Leo Street Creations LLC		
Street Address:	333 Leo Street		
City:	Dayton		
State/Country:	OHIO		
Postal Code:	45404		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85500629	SWURVE'S	
CORRESPONDENCE DATA			
Fax Number:	9374436635		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	937-443-6817		
Email:	trademarks@thompsonhine.com		
Correspondent Name:	Roger H. Bora		
Address Line 1:	10050 Innovation Drive, Suite 400		
Address Line 4:	Dayton, OHIO 45342-4934		
ATTORNEY DOCKET NUMBER:	038039-001US2		
NAME OF SUBMITTER:	Roger H. Bora		
Signature:	/roger h bora/		
Date:	10/01/2012		
Total Attachments: 1 source=20121001130333474#page1.tif			

OP \$40.00 85500629

U.S. TRADEMARK ASSIGNMENT

In consideration of the sum of \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Mike-Sell's, Inc., an Ohio corporation, having its principal office at 333 Leo Street, Dayton, Ohio 45404 (hereinafter "Assignor") does hereby sell, assign, convey and deliver to Leo Street Creations LLC, a Delaware limited liability company, having its principal offices at 333 Leo Street, Dayton, Ohio 45404 (hereinafter "Assignee"), its successors and assigns, Assignor's entire right, title and interests in and to the trademark identified below (the "Mark"), the goodwill associated with the Mark, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Mark	Serial No.	Filing Date
SWURVE'S	85/500,629	December 21, 2011

26 IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this day of September, 2012.

ASSIGNOR

Mike-Sell's, Inc.

By: 

Name: Charles S. Shive

Title: President

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