

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snappy Salads Restaurants, LLC		08/17/2012	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Snappy Salads Enterprises, LLC		
Street Address:	5944 Luther Lane, Suite 950		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75225		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4005576	SNAP WRAP	
Registration Number:	3993593	SO GOOD, EVEN GUYS LIKE OUR SALADS	
CORRESPONDENCE DATA			
Fax Number:	2149993623		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-999-4487		
Email:	jfulmer@gardere.com		
Correspondent Name:	Jason R. Fulmer/Gardere Wynne Sewell LLP		
Address Line 1:	1601 Elm Street, Suite 3000		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	127382/000008		
NAME OF SUBMITTER:	Jason R. Fulmer		
Signature:	/Jason R. Fulmer/		

OP \$65.00 4005576

Date:

10/01/2012

Total Attachments: 3

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## TRADEMARK/SERVICE MARK ASSIGNMENT

This Service Mark Assignment (this "*Assignment*") effective as of August 17, 2012, (the "*Effective Date*"), is by and between **Snappy Salads Restaurants, LLC, a Texas limited liability company ("Assignor")**, and **Snappy Salads Enterprises, LLC., a Texas limited liability company ("Assignee")**. Assignor and Assignee are sometimes referenced collectively as the "*Parties*".

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademark and service mark set forth in **EXHIBIT A** incorporated herein by reference, together with all goodwill associated therewith (hereinafter, collectively the "*Mark*"); and

**WHEREAS**, Assignor desires to assign and transfer all of its rights, title and interest in, to, and under the Mark to Assignee, and Assignee desires to acquire all of Assignor's rights, title and interest in, to, and under the Mark pursuant to the terms and conditions of this Assignment.

**NOW, THEREFORE**, in consideration of the mutual promises herein contained, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Parties agree as follows:

1. **ASSIGNMENT.** Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, all of Assignor's rights, title and interest in, to, and under, the Mark together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Mark. Such rights, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors and assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. **RECORDALS / FURTHER ASSURANCES.** Assignee shall record this Assignment with the United States Patent and Trademark Office with respect to the United States federal service mark registrations set forth in **EXHIBIT A**. Assignor shall execute and deliver to Assignee all such further instruments, assignments, assurances and other documents, and perform such other acts, as Assignee may reasonably request or as may be necessary to more fully assign and convey to and vest in Assignee the rights herein assigned.

3. **ORIGINALS/COUNTERPARTS.** This Assignment may be executed by facsimile signature in multiple counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same instrument.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized representative as of the Effective Date.

**ASSIGNOR:**

**Snappy Salads Restaurants, LLC**

By:   
Christopher S. Dahlander, President

**ASSIGNEE:**

**Snappy Salads Enterprises, LLC**

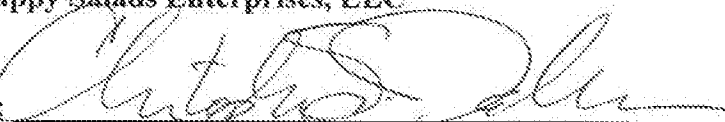
By:   
Christopher S. Dahlander, Manager

EXHIBIT A

Mark	Serial No.	Filing Date	Registration Number	Registration Date	Services
SNAP WRAP	85-196,241	12/13/2010	4,005,576	08/2/2011	For sandwiches and wrap sandwiches in Class 30 (US CI 46)
SO GOOD, EVEN GUYS LIKE OUR SALADS	85-196,242	12/13/2010	3,993,593	07/12/2011	For Restaurant Services in Class 43 (US CIs 100 and 101)