

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reed Exhibitions Limited		09/04/2012	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Reed Elsevier Properties SA		
Street Address:	Espace de l'Europe 3		
City:	2000 Neuchatel		
State/Country:	SWITZERLAND		
Entity Type:	Societe Anonyme: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3048638	100%DESIGN	
CORRESPONDENCE DATA			
Fax Number:	3367235181		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336.723.5180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	100% TM ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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Address Line 4:

NAME OF SUBMITTER:

Julia C. Archer

Signature:

/jarcher/

Date:

10/03/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Reed Exhibitions Limited, a company with registered office at Gateway House, 28 The Quadrant, Richmond, Surrey, TW9 1DN, United Kingdom, hereafter "RX UK", has been the owner of the American trademark registration listed in Appendix 1 (hereinafter referred to as "The Trademark"), and

WHEREAS, Reed Elsevier Properties SA, with registered office at Espace de l'Europe 3, 2000 Neuchâtel, Switzerland, hereafter "REPSA", has acquired The Trademark and the registration thereof, together with the goodwill of the business symbolized by The Trademark, from RX UK.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, RX UK hereby confirms that it has assigned, transferred and conveyed to REPSA, all rights, title and interest in and to The Trademark and the registration thereof, together with the goodwill of the business symbolized by The Trademark, effective as of 1st July 2012.

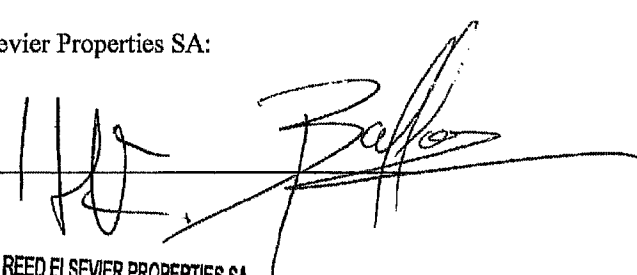
Signed this the 1st day of September, 2012.



By: P. N. Forsberg
Reed Exhibitions Limited

Accepted on behalf of Reed Elsevier Properties SA:

By:



REED ELSEVIER PROPERTIES SA
Hélène Jean Barnsdale
Managing Director

Appendix 1

The Trademark

Trademark	Registration
100% DESIGN <stylized>	3.048.638