

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Optimation Technology, Inc.		10/04/2012	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A.		
<b>Street Address:</b>	One Chase Square		
<b>City:</b>	Rochester		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14643		
<b>Entity Type:</b>	National Banking Association: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3229238	O OPTIMATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7168526100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(716) 847-8400		
<b>Email:</b>	spiatkowski@phillipslytle.com		
<b>Correspondent Name:</b>	Phillips Lytle LLP		
<b>Address Line 1:</b>	Intellectual Property Group		
<b>Address Line 2:</b>	3400 HSBC Center		
<b>Address Line 4:</b>	Buffalo, NEW YORK 14203		
<b>ATTORNEY DOCKET NUMBER:</b>	1001.753		
<b>NAME OF SUBMITTER:</b>	Sharon A. Piatkowski		
<b>Signature:</b>	/Sharon A. Piatkowski/		

OP \$40.00 3229238

Date:

10/04/2012

**Total Attachments: 3**

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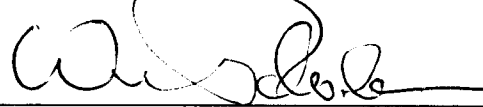
**NOTICE OF SECURITY INTEREST IN TRADEMARKS  
AND SERVICE MARKS**

Notice is hereby given that **OPTIMATION TECHNOLOGY, INC.**, a New York corporation (“Borrower”), with its principal place of business located at 50 High Tech Drive, Rush, New York 14543 has granted a security interest to **JPMORGAN CHASE BANK, N.A.**, a national banking association, with an office for the conduct of business at One Chase Square, Rochester, New York 14643 (“Chase”), in and to all of the trademarks listed on the Schedule attached hereto and the applications and registrations associated therewith, pursuant to a certain security agreement by Borrower to Chase dated the date hereof and as the same may be amended or supplemented from time to time.

Dated: As of October 4, 2012

[Signature Page follows]

**OPTIMATION TECHNOLOGY, INC.**

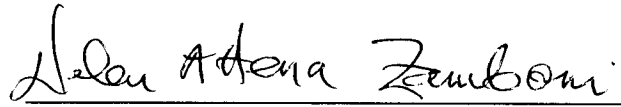
By:   
William K. Pollock, President

STATE OF NEW YORK )

ss.:

COUNTY OF MONROE )

On the 4<sup>th</sup> day of October, in the year 2012, before me, the undersigned, a Notary Public in and for said State, personally appeared William K. Pollock, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
Notary Public

**HELEN ATTENA ZAMBONI**  
Notary Public, State of New York  
Qualified in Livingston County  
Commission Expires Feb. 28, 2014

**Schedule**

**To Notice of Security Interest in Trademarks and Service Marks**

REG. NO.	SERIAL NO.	WORD MARK
3,229,238	78-757,753	O Optimization