

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CardOffers.com, Inc.		09/26/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Bankrate, Inc.		
Street Address:	11760 U.S. Highway 1		
Internal Address:	Suite 200		
City:	North Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33408		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3125217	CARD PERKS	
CORRESPONDENCE DATA			
Fax Number:	5616256572		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-625-6575		
Email:	ustrademarks@mchaleslavin.com		
Correspondent Name:	Carl J. Spagnuolo, McHale & Slavin, P.A.		
Address Line 1:	2855 PGA Boulevard		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410-2910		
ATTORNEY DOCKET NUMBER:	3502U.000000		
NAME OF SUBMITTER:	Carl J. Spagnuolo		
Signature:	/Carl J. Spagnuolo/		

Date:

10/05/2012

**Total Attachments: 3**

source=3502U000000 CARD PERKS ExecutedAssignment092612#page1.tif

source=3502U000000 CARD PERKS ExecutedAssignment092612#page2.tif

source=3502U000000 CARD PERKS ExecutedAssignment092612#page3.tif

**TRADEMARK ASSIGNMENT**  
**(Card Perks)**

September 1, 2012

Without limiting that certain Trademark Assignment (the "Initial Trademark Assignment"), effective the same date hereof, executed by each of CardOffers.com, Inc., a Florida corporation ("CardOffers"), BuildOffers.com, Inc., a Florida corporation ("BuildOffers") and FlexOffers.com, Inc., a Florida corporation ("FlexOffers") in favor of Bankrate, Inc., a Delaware corporation ("Assignee"), effective as of the date set forth above, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CardOffers, pursuant to the terms of that certain Asset Purchase Agreement (the "Asset Purchase Agreement"), by and among CardOffers, BuildOffers, FlexOffers, Assignee and Alexander Daskaloff, hereby sells, transfers, assigns, releases and sets over to Assignee, all of CardOffers' worldwide rights, title and interest in and to its registered trademark set forth on Schedule 1 attached to this Trademark Assignment, including any pending applications or registrations with regard to the foregoing (collectively, the "Mark"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the Businesses (as defined in the Asset Purchase Agreement) in connection with which the Mark is used and which is symbolized by the Mark and the right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by CardOffers if neither this assignment nor the Initial Trademark Assignment had been made.

CardOffers agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonable to vest in Assignee all of CardOffers' right, title and interest in and to the Mark as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Mark and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of CardOffers. This Trademark Assignment shall be subject to the provisions of Article VIII of the Asset Purchase Agreement, *mutatis mutandis*. For purposes of the Asset Purchase Agreement, this Trademark Assignment and the Initial Trademark Assignment shall be collectively deemed the "Trademark Assignment."

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, CardOffers has executed this Trademark Assignment to be effective as of the date first set forth above.

**CARDOFFERS:**

**CARDOFFERS.COM, INC.**

By: \_\_\_\_\_

Name: Alexander Daskaloff

Title: President

STATE OF FLORIDA )

COUNTY OF MIAMI-DADE )

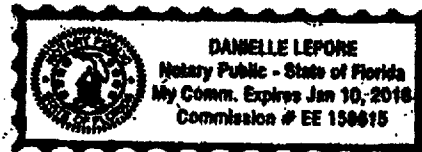
Before me, the undersigned, a Notary Public in and for the County and State aforesaid, personally appeared Alexander Daskaloff, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged himself to be the President of CardOffers.com, Inc., a Florida corporation, and as such, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing on behalf of such company.

Witness my hand and seal, at office in Miami, Florida, this 26 day of September, 2012.

Notary Public \_\_\_\_\_

My Commission Expires: 01/10/16

Danielle Lepore



**Schedule 1**

**Mark**

**Word Mark**           **CARD PERKS**  
**Goods and Services**   **IC 035, US 100 101 102. G & S: Providing an online listing of discounts and  
benefits associated with specific credit cards. FIRST USE: 20050901. FIRST USE  
IN COMMERCE: 20050915**

**Standard  
Characters Claimed**  
**Mark Drawing Code**   **(4) STANDARD CHARACTER MARK**  
**Serial Number**       **78718971**  
**Filing Date**         **September 22, 2005**  
**Current Basis**       **1A**  
**Original Filing Basis** **1A**  
**Date Amended to  
Current Register**    **May 17, 2006**  
**Registration  
Number**             **3125217**  
**Registration Date**   **August 1, 2006**  
**Owner**             **(REGISTRANT) CardOffers.com, Inc. CORPORATION FLORIDA 1001 Ives  
Dairy Rd, Ste 204 Miami FLORIDA 33179**

**Attorney of Record** **Kathryn A. Porter**  
**Type of Mark**       **SERVICE MARK**  
**Register**           **SUPPLEMENTAL**

WPB\_ACTIVE 5259759.1