

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Guideposts | | 09/12/2012 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | World Vision, Inc. | | |
| Street Address: | PO Box 9716 | | |
| Internal Address: | MS 657 | | |
| City: | Federal Way | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98063 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3088909 | KNIT FOR KIDS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2538153444 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 253-815-2302 | | |
| Email: | lkstory@worldvision.org | | |
| Correspondent Name: | Brian K. Vasey | | |
| Address Line 1: | PO Box 9716 | | |
| Address Line 2: | MS 657 | | |
| Address Line 4: | Federal Way, WASHINGTON 98063 | | |
| NAME OF SUBMITTER: | Brian K. Vasey | | |
| Signature: | /Brian K. Vasey/ | | |
| Date: | 10/08/2012 | | |
| Total Attachments: 2 source=scan0003#page1.tif source=scan0003#page2.tif | | | |

OP \$40.00 3088909

TRADEMARK ASSIGNMENT

This Agreement is entered into freely by and between Guideposts, a New York church corporation ("Assignor") and World Vision, Inc., a California nonprofit corporation ("Assignee").

WHEREAS, Assignor is the owner of the actual trademark identified as follows: Knit For Kids, Registration Number 3088909 (the "Trademark");

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark in perpetuity, and the goodwill of the business associated therewith, and all applications and registrations therefor;

NOW, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest in and to the Trademark, the goodwill of the business associated therewith, all applications and registrations therefor, including U.S. Registration No. 3088909, and all rights to damages and profits arising out of future infringements of said Trademark, and the right to sue for and recover the same.
2. Representations and Warranties. Assignor represents and warrants to Assignee:
 - a. Assignor has the right, power and authority to enter into this Agreement;
 - b. Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
 - c. The Trademark is free of any liens, security interests, encumbrances or licenses;
 - d. The Trademark does not infringe the rights of any person or entity;
 - e. There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
 - f. This Agreement is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and
 - g. Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

3. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof. There are no amendments, exhibits, or additional terms, except as explicitly mentioned here.
4. Agreement to Perform Necessary Acts. Assignor agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement, including to enable this assignment to be recorded in the U.S. Patent and Trademark Office.
5. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of Washington.

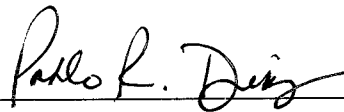
Dated this 12 day of September, 2012

Dated this 14 day of August, 2012

ASSIGNEE


Signature

ASSIGNOR

BY: 
Signature

Brian K. Vasey Associate General Counsel
Printed Name & Title

Pablo R. Diez Vice President of Ministries
Printed Name & Title