

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
San Francisco Baseball Associates L.P.		09/30/2012	LIMITED PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	San Francisco Baseball Associates LLC		
Street Address:	24 Willie Mays Plaza		
Internal Address:	AT&T Park		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	1261248	DUGOUT	
Registration Number:	1661650	GIANTS	
Registration Number:	1532656	GIANTS	
Registration Number:	1544379	GIANTS	
Registration Number:	3797622	GIANTS	
Registration Number:	3313921	GIANTS	
Registration Number:	1010059	GIANTS	
Registration Number:	1527781	GIANTS	
Registration Number:	1314552	GIANTS	
Registration Number:	1340707	GIANTS	
Registration Number:	3320531	GIANTS	
Registration Number:	2600709	GIANTS	
Registration Number:	3313920	GIANTS	

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Registration Number:	2529743	GIANTS
Registration Number:	2688009	GIANTS
Registration Number:	3600268	G
Registration Number:	1232819	SF
Registration Number:	1527782	SF
Registration Number:	1560815	SF
Registration Number:	3420797	SF
Registration Number:	3349752	SF
Registration Number:	2720480	SF
Registration Number:	3349751	SF
Registration Number:	3303985	SF
Registration Number:	3420144	SF
Registration Number:	2612202	SF
Registration Number:	3776352	NEW YORK GOTHAMS
Registration Number:	1522132	SAN FRANCISCO GIANTS
Registration Number:	1544375	SAN FRANCISCO GIANTS
Registration Number:	1531352	SAN JOSE GIANTS
Registration Number:	1547331	SAN JOSE GIANTS
Registration Number:	1546509	SJ
Serial Number:	85564609	GET YOUR ORANGE ON
Serial Number:	85564612	GET YOUR ORANGE ON
Serial Number:	85705041	GET YOUR ORANGE ON
Serial Number:	85304372	SAN FRANCISCO

# CORRESPONDENCE DATA

Fax Number: 2125750671  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 212-790-9200  
Email: trademark@cfl.com  
Correspondent Name: Mary L. Kevlin, Esq.  
Address Line 1: 1133 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10036-6799

ATTORNEY DOCKET NUMBER:	21307/098/MLK/NH
NAME OF SUBMITTER:	Lisa M. Willis
Signature:	/Lisa M. Willis/

10/16/2012

**Total Attachments: 2**

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# Delaware

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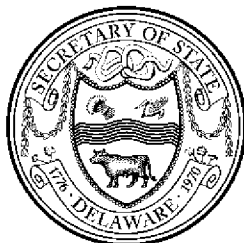
*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED PARTNERSHIP UNDER THE NAME OF "SAN FRANCISCO BASEBALL ASSOCIATES L.P." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SAN FRANCISCO BASEBALL ASSOCIATES L.P." TO "SAN FRANCISCO BASEBALL ASSOCIATES LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2012, AT 5:25 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2012.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9880798

DATE: 09-28-12

TRADEMARK  
REEL: 004882 FRAME: 0377

CERTIFICATE OF CONVERSION

OF

SAN FRANCISCO BASEBALL ASSOCIATES L.P.

The undersigned, an authorized person, for the purpose of converting a California limited partnership into a Delaware limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited partnership being converted is "San Francisco Baseball Associates L.P." San Francisco Baseball Associates L.P. was formed under the laws of the State of California on October 28, 1992 and as of the date immediately preceding the effective date of the conversion remains a California limited partnership.

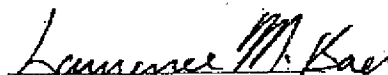
SECOND: The name of the limited liability company as set forth in its Certificate of Formation is "San Francisco Baseball Associates LLC".

THIRD: The effective date of the conversion of San Francisco Baseball Associates L.P. to San Francisco Baseball Associates LLC shall be September 30, 2012.

Executed on 9-26, 2012.

TRIPLES ALLEY, LLC,  
a Delaware limited liability company,  
Managing General Partner of San Francisco  
Baseball Associates L.P.

By:



Name: Laurence M. Baer

Title: Manager and Chief Executive Officer