

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beaumont Products, Inc.		09/17/2012	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Niche Skin Care Solutions, LLC		
Street Address:	1300 Country Club Road, Suite E		
City:	Santa Teresa		
State/Country:	NEW MEXICO		
Postal Code:	88008		
Entity Type:	LIMITED LIABILITY COMPANY: NEW MEXICO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3587094	SONOMA SOAP COMPANY	
Registration Number:	3790717	MADE WITH INGREDIENTS THAT CALL SONOMA HOME	
CORRESPONDENCE DATA			
Fax Number:	4158823232		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	415-882-3200		
Email:	tmparalegal3@owe.com		
Correspondent Name:	Gregory N. Owen		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 2:	Owen, Wickersham & Erickson, P.C.		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	NICHS 90001		
NAME OF SUBMITTER:	Gregory N. Owen		
Signature:	/Gregory N. Owen/		

CH \$65.00 3587094

TRADEMARK

Date:

10/17/2012

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

WHEREAS, **Beaumont Products, Inc.**, a Georgia corporation whose principal office and place of business is 1560 Big Shanty Drive, Kennesaw, Georgia 30144 U.S.A. (hereinafter "**Beaumont**") acquired from **Niche Skin Care Solutions, LLC**, a New Mexico limited liability company, having a place of business in Santa Teresa, New Mexico (hereinafter referred to as "**Niche**"), certain rights in and to the trademarks (hereinafter the "Marks") and good will associated with the Marks as listed in the document attached hereto and entitled Assignment of U.S. Trademark (hereinafter referred to as the "Prior Assignment") and marked as Attachment No. 1;

WHEREAS, the Parties acknowledge that the Prior Assignment includes trademarks registered in the United States, Hong Kong, Mexico, and Taiwan, and an approved, pending application in Canada, as well as unregistered, common law trademarks;

WHEREAS, said Prior Assignment was recorded in the U.S. Patent & Trademark Office on June 2, 2011, on Reel 004553, beginning at Frame 0069, as well as with the Trademark Offices in Mexico and Canada;

WHEREAS, Niche is desirous of reacquiring the Marks from Beaumont transferred by and listed in the Prior Assignment, together with the goodwill of the businesses associated therewith;

WHEREAS, Beaumont acknowledges that Niche has the option to reacquire the Marks listed in the Prior Assignment; and

WHEREAS, Beaumont filed with the U.S. Patent and Trademark Office an application to register SONOMA SOAP for personal care products based on intended use under Section 1(b) of the Trademark Act, Application Serial Number 85/337,144 and said application has been abandoned under the rules of the U. S. Patent and Trademark Office;

NOW, THEREFORE, in consideration of the sum of Ten U.S. Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Beaumont Products, Inc. does hereby sell, assign and convey and ratifies all prior sale, assignment and conveyance, of its entire right, title and interest, in and to the Marks listed in said Prior Assignment attached hereto and made a part hereof, and the goodwill of the businesses associated therewith, and the right to bring suit and recover for past infringement of said Marks to Niche Skin Care Solutions, LLC for the use and benefit of Niche Skin Care Solutions, LLC, its successors, assigns, and legal representatives.

Beaumont agrees to provide all documentation, information and/or assistance reasonably required by Niche to record with the pertinent U.S. Patent and Trademark Offices its ownership interest in the Marks.

Niche hereby acknowledges that this assignment of rights is in full compliance with all prior and existing agreements executed between Niche and Beaumont, without reservation.

IN WITNESS WHEREOF, each of the parties hereto have caused this Assignment to be executed by its duly authorized officer.

NICHE SKIN CARE SOLUTIONS, LLC

By: Peter Caparis
Name: Peter Caparis
Title: Manager
Date: 9/17/12

BEAUMONT PRODUCTS, INC.

By: Henry M. Picken, Jr.
Name: Henry M. Picken, Jr.
Title: Chief Executive Officer
Date: 7 SEPT 12

Attachment No. 1

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, NICHE SKIN CARE SOLUTIONS, LLC, a New Mexico limited liability company, having a place of business in Santa Teresa, New Mexico, is the owner by assignment of the marks set forth on Exhibit "A", attached hereto and made a part hereof, that is registered in the U.S. Patent and Trademark Office and owns all right, title and interest in and to said marks; and

WHEREAS, BEAUMONT PRODUCTS, INC., a Georgia corporation, having a place of business in Kennesaw, Georgia, is desirous of acquiring said marks, together with the goodwill of the businesses associated therewith;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Niche Skin Care Solutions, LLC does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance, of its entire right, title and interest, in and to said marks, and the goodwill of the businesses associated therewith, and the right to bring suit and recover for past infringement of said mark, to said Beaumont Products, Inc. for the use and benefit of Beaumont Products, Inc., its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, Niche Skin Care Solutions, LLC has caused this assignment to be executed by its duly authorized officer, effective as of the date entered below.

This 25th day of May, 2011.

NICHE SKIN CARE SOLUTIONS, LLC

By: _____
Peter Caparis, Manager

Exhibit "A"

Niche Skin Care Solutions Trademark Status Report

Country	Mark	Status	App.#	Reg.#	App. Date	Reg. Date	Cl.	Action	Due Date
Canada	SONOMA SOAP COMPANY	Pending	1,405,805		8/1/2008		03	Declaration of Use Due	08/01/2011
China (People's Republic Of)	SONOMA SOAP COMPANY	Pending	IR 1,042,870	IR 1,042,870	6/11/2010	6/11/2010	03	Refusal Period Ends	12/11/2011
Hong Kong	SONOMA SOAP COMPANY	Registered	301,596,556	301,596,556	4/23/2010	4/23/2010	03	Renewal	04/22/2020
Mexico	SONOMA SOAP COMPANY	Pending	1,131,643		11/3/2010		03	Review File	11/03/2012
United States	MADE WITH INGREDIENTS THAT CALL SONOMA HOME	Registered	77448788	3,790,717	4/15/2008	5/18/2010	03	Affidavit of Use/Incontestability	05/18/2016
United States	SONOMA SOAP COMPANY	Registered	77975905	3,587,094	2/7/2008	3/10/2009	03	Affidavit of Use/Incontestability	03/10/2015
United States	SONOMA SOAP COMPANY	Abandoned	77591581		2/7/2008		03		
United States	SONOMA SOAP ORGANICS	Abandoned	77415285		2/6/2008		03		
WIPO	SONOMA SOAP COMPANY	Registered	IR 1,042,870	IR 1,042,870	6/11/2010	6/11/2010	03	Dependency Deadline	06/11/2015

COMMON LAW TRADEMARKS:
 FIRST CRUSH
 CITRUS MEDLEY
 LAVENDAR RESERVE