

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|----------------|---------------------------|---------------|------------------------|----------------|----------------------|-----------------|-------------------------------------|------------|---------------------------|-------|-------------|--|--|----------------|------------|--|--|--------------|-------|--|--|--------------|---------------------------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Douglas A Pick</td> <td></td> <td>09/28/2012</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table> | | | | Name | Formerly | Execution Date | Entity Type | Douglas A Pick | | 09/28/2012 | INDIVIDUAL: UNITED STATES | | | | | | | | | | | | | | | | |
| Name | Formerly | Execution Date | Entity Type | | | | | | | | | | | | | | | | | | | | | | | | |
| Douglas A Pick | | 09/28/2012 | INDIVIDUAL: UNITED STATES | | | | | | | | | | | | | | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td colspan="3">Bumble BE Holding, LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">5900 Wilshire Boulevard, Suite 2250</td> </tr> <tr> <td>City:</td> <td colspan="3">Los Angeles</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">90036</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </table> | | | | Name: | Bumble BE Holding, LLC | | | Street Address: | 5900 Wilshire Boulevard, Suite 2250 | | | City: | Los Angeles | | | State/Country: | CALIFORNIA | | | Postal Code: | 90036 | | | Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | | |
| Name: | Bumble BE Holding, LLC | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Street Address: | 5900 Wilshire Boulevard, Suite 2250 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| City: | Los Angeles | | | | | | | | | | | | | | | | | | | | | | | | | | |
| State/Country: | CALIFORNIA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Postal Code: | 90036 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3754199</td> <td>HEAROS PEARLS</td> </tr> </tbody> </table> | | | | Property Type | Number | Word Mark | Registration Number: | 3754199 | HEAROS PEARLS | | | | | | | | | | | | | | | | | | |
| Property Type | Number | Word Mark | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 3754199 | HEAROS PEARLS | | | | | | | | | | | | | | | | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fax Number: 3103002901 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 310-300-2920 Email: nameri@agmblaw.com Correspondent Name: Nina N. Ameri, Esq. Address Line 1: 5900 Wilshire Boulevard, Suite 2250 Address Line 4: Los Angeles, CALIFORNIA 90036 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | HEAROS PEARLS | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NAME OF SUBMITTER: | Nina Ameri | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Signature: | /Nina Ameri/ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Date: | 10/17/2012 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Attachments: 1 source=Trademark Assignment.Hearos Pearls.Fully Executed#page1.tif | | | | | | | | | | | | | | | | | | | | | | | | | | | |

OP \$40.00 3754199

Assignment of Trademark Pursuant to 15 U.S.C. § 1060(a)(1)

September 28, 2012

Bumble BE Holdings, LLC
5900 Wilshire Blvd, Suite 2250
Los Angeles, California 90036

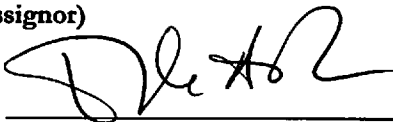
Re: "Hearos Pearls"/Registration Number 3754199

To whom it may concern:

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged Douglas A. Pick, with a business address at, 27068 La Paz Road, Suite 648, Aliso Viejo, California 92656 ("Assignor") agrees to assign the registered trademark "Hearos Pearls" which is registered with the United States Patent and Trademark Office Registration Number 3754199 ("Trademark") and all rights, title, interest and goodwill and associated rights in and to the Trademark to Bumble BE Holdings, LLC, a California limited liability company with a business address at 5900 Wilshire Blvd. Suite 2250, Los Angeles, California 90036 ("Assignee") pursuant to 15 U.S.C. § 1060(a)(1).

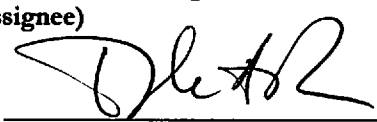
The parties acknowledge that upon full execution of this letter, the assignment shall be deemed to occur. Please manifest your assent to this transaction by signing and dating in the appropriate spaces provided below.

Douglas A. Pick
(Assignor)

By: 

Douglas A. Pick

Bumble BE Holdings, LLC
(Assignee)

By: 

Douglas A. Pick, Manager