

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 3103002901 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 310-300-2920 Email: nameri@agmblaw.com Correspondent Name: Nina N. Ameri, Esq. Address Line 1: 5900 Wilshire Boulevard, Suite 2250 Address Line 4: Los Angeles, CALIFORNIA 90036																											
ATTORNEY DOCKET NUMBER:	SLEEP PRETTY IN PINK(EAR)																										
NAME OF SUBMITTER:	Nina Ameri																										
Signature:	/Nina Ameri/																										
Date:	10/17/2012																										
Total Attachments: 1 source=Trademark Assignment.Sleep Pretty in Pink (earplugs).Fully Executed#page1.tif																											

OP \$40.00 3443961

**Assignment of Trademark Pursuant to 15 U.S.C. § 1060(a)(1)**

September 28, 2012

Bumble BE Holdings, LLC  
5900 Wilshire Blvd, Suite 2250  
Los Angeles, California 90036

**Re: "Sleep Pretty in Pink (earplugs)"/Registration Number 3443961**

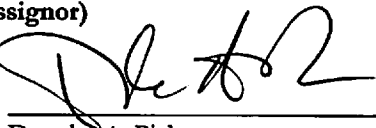
To whom it may concern:

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged Douglas A. Pick, with a business address at, 27068 La Paz Road, Suite 648, Aliso Viejo, California 92656 ("Assignor") agrees to assign the registered trademark "Sleep Pretty in Pink (earplugs)" which is registered with the United States Patent and Trademark Office Registration Number 3443961 ("Trademark") and all rights, title, interest and goodwill and associated rights in and to the Trademark to Bumble BE Holdings, LLC, a California limited liability company with a business address at 5900 Wilshire Blvd. Suite 2250, Los Angeles, California 90036 ("Assignee") pursuant to 15 U.S.C. § 1060(a)(1).

The parties acknowledge that upon full execution of this letter, the assignment shall be deemed to occur. Please manifest your assent to this transaction by signing and dating in the appropriate spaces provided below.

**Douglas A. Pick**  
**(Assignor)**

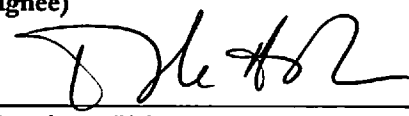
By: \_\_\_\_\_



Douglas A. Pick

**Bumble BE Holdings, LLC**  
**(Assignee)**

By: \_\_\_\_\_



Douglas A. Pick, Manager