

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|---|----------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Assignment of a partial interest and the associated goodwill only for those goods listed in the Schedule to the Trademark Assignment. | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Parker Synergies LLC | | 10/12/2012 | LIMITED LIABILITY COMPANY: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Tempnology LLC | | |
| Street Address: | 100 Market Street | | |
| Internal Address: | Suite 202 | | |
| City: | Portsmouth | | |
| State/Country: | NEW HAMPSHIRE | | |
| Postal Code: | 03801 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW HAMPSHIRE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4068747 | COOL-CORE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2486410270 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2486411600 | | |
| Email: | hrowe@hdp.com | | |
| Correspondent Name: | Jessica S. Sachs | | |
| Address Line 1: | Harness, Dickey & Pierce, P.L.C. | | |
| Address Line 2: | 5445 Corporate Drive, Suite 200 | | |
| Address Line 4: | Troy, MICHIGAN 48098 | | |
| ATTORNEY DOCKET NUMBER: | 15151-200006/US/DVA | | |
| NAME OF SUBMITTER: | Jessica S. Sachs | | |

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|--|------------|
| Signature: | /jss/ |
| Date: | 10/18/2012 |
| Total Attachments: 2 source=Executed Partial TM Assignment#page1.tif source=Executed Partial TM Assignment#page2.tif | |

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter "Assignment") is between PARKER SYNERGIES LLC ("Parker"), a Florida limited liability company with an address of 10670 Riverside Drive East, Windsor, Ontario N8P1A4, Canada and TEMPNOLOGY LLC (formerly Coolcore, LLC) ("Tempnology"), a New Hampshire limited liability company with an address of 100 Market Street, Suite 202, Portsmouth, New Hampshire 03801, United States.

WHEREAS, it is the purpose of this document to memorialize the prior agreement to transfer all right, title and interest in and to the U.S. trademark registration listed in EXHIBIT A attached hereto for the goods specifically identified therein (hereinafter the "Trademark"), together with the goodwill of the business symbolized by the Trademark, from Parker to Tempnology in a form suitable for recording with the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing premises, and for good and valuable consideration of \$1.00 (One U.S. Dollar), the receipt and adequacy of which are hereby acknowledged, Parker does hereby assign and transfer to Tempnology all of Parker's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, including, but not limited to, the right to sue and collect damages for past infringement of the Trademark, for Tempnology's own use and enjoyment, and for the use and enjoyment of Tempnology's successors and assigns, as entirely as the same would have been held and enjoyed by Parker if this Assignment had not been made.

Date: 10/12/12

PARKER SYNERGIES LLC
By: *Bruce T. Parker*
Name: BRUCE T. PARKER
Title: PRESIDENT

Date: 10/9/12

TEMPNOLOGY LLC
By: *Rich Ferdinand*
Name: Rich Ferdinand
Title: CFO

SCHEDULE A
to
TRADEMARK ASSIGNMENT

| Trademark | Registration No. | Goods |
|------------------|-------------------------|--|
| COOL-CORE | 4068747 | Jackets, except those given, intended for sale, or advertised and directed to and intended to be used by riders, manufacturers or sellers of motorcycles |

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