

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	John O'Daniel		10/18/2012
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	B.H. Associates, LLC		
Street Address:	260 Addie Roy Road		
Internal Address:	Suite 300		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78746		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85156635	POINT BLANK
CORRESPONDENCE DATA			
Fax Number:	5123912173		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	512.236.2000		
Email:	rdewanipdocket@jw.com		
Correspondent Name:	Jackson Walker L.L.P.		
Address Line 1:	100 Congress Avenue		
Address Line 2:	Suite 1100		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	108863.00007		
NAME OF SUBMITTER:	Mindy Mayer		
Signature:	/mindy mayer/		
Date:	10/19/2012		
Total Attachments: 1 source=85156635 Assignment#page 1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS, John O'Daniel, an individual residing in Waxahachie, Texas ("Assignor") is the owner of United States Trademark Application Serial Number 85/156,635 for entertainment in the nature of visual and audio performances by a musical band and live performances by a musical band (the "Application") for the mark POINT BLANK (the "Mark"); and

WHEREAS, B.H. Associates, LLC ("Assignee"), a Texas limited liability company with offices located in Austin, Texas, is the owner of the mark POINT BLANK and desires to acquire all right, title, and interest in and to the Application, together with any interest of Assignor in the Mark; and

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title, and interest in and to the Application, together with any interests of Assignor in the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee the entire right, title, and interest in and to the Application and the Mark together with all goodwill symbolized by and associated with the business in which the Mark is used.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed on the date shown below.

John O'Daniel

By: 

Date: Oct. 18, 2012