

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jeffries Travis Realty Corp.		09/11/2012	CORPORATION: SOUTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Jeffries Companies, Inc.		
<b>Street Address:</b>	110 Church Street		
<b>City:</b>	Charleston		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29401		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2365555	JEFFRIES TRAVIS REALTY CORP.	
<b>Registration Number:</b>	2320807	JEFFRIES TRAVIS REALTY CORP.	
<b>Registration Number:</b>	2887042	JEFFRIES TRAVIS REALTY CORP.	
<b>Registration Number:</b>	2887041	JEFFRIES TRAVIS REALTY CORP.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	chicago.trademarks@klgates.com, valerie.swanson@klgates.com		
<b>Correspondent Name:</b>	Carol A. Genis c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3709836-00002		

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NAME OF SUBMITTER:	Carol A. Genis
Signature:	/carol a genis/
Date:	10/22/2012
<b>Total Attachments: 3</b> source=JEFFRIES TM assignment#page1.tif source=JEFFRIES TM assignment#page2.tif source=JEFFRIES TM assignment#page3.tif	

ASSIGNMENT OF TRADEMARKS

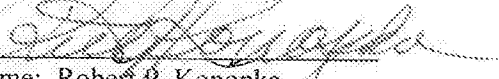
WHEREAS, JEFFRIES MORRIS, INC., a New York Corporation, having its principal office and place of business at 29 Broadway, 17th Floor, New York, New York 10006, U.S.A.; JEFFRIES TRAVIS REALTY CORP. a South Carolina Corporation, having its principal address of 110 Church Street, Charleston, South Carolina 29401; and JEFFRIES LEELAND COMPANY, INC., a Delaware Corporation, having its principal office and place of business at 110 Church Street, Charleston, SC 29401, U.S.A. (collectively the "Assignors") own the marks and registrations (the "Marks") listed in the attached Schedule; and

WHEREAS, THE JEFFRIES COMPANIES, INC. a Delaware Corporation, having its principal office and place of business at 110 Church Street, Charleston, South Carolina 29401, U.S.A. ("Assignee"), desires to acquire the Marks and is the successor to the ongoing and existing portion of the business of Assignors to which the Marks pertain; and


WHEREAS, Assignors desire to assign to Assignee the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors do hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.


JEFFRIES MORRIS, INC.

By:   
Name: Robert P. Konopka  
Title: President  
Date: 9/13/2012







JEFFRIES TRAVIS REALTY CORP



By:   
Name: John J. A. Don  
Title: President  
Date: 9/11/12

JEFFRIES LEELAND COMPANY, INC.

By:   
Name: Keith R. Dorval  
Title: President  
Date: 9/12/12

Schedule

Mark	Registration Date	Registration Number
THE JEFFRIES COMPANIES	07/20/1999	2,262,151
THE JEFFRIES COMPANIES	02/22/2000	2,320,859
JEFFRIES LEELAND COMPANY, INC.	02/22/2000	2,320,854
JEFFRIES LEELAND COMPANY, INC.	08/22/2000	2,378,372
JEFFRIES TRAVIS REALTY CORP.	07/11/2000	2,365,555
JEFFRIES TRAVIS REALTY CORP.	02/22/2000	2,320,807
JEFFRIES TRAVIS REALTY CORP. (and Design)	09/21/2004	2,887,042
 JEFFRIES TRAVIS REALTY CORP.		
JEFFRIES TRAVIS REALTY CORP. (and Design)	09/21/2004	2,887,041
 JEFFRIES TRAVIS REALTY CORP.		
JEFFRIES MORRIS, INC.	09/21/2004	2,887,028
JEFFRIES MORRIS, INC.	08/17/2004	2,875,284
JEFFRIES MORRIS, INC. (and Design)	11/02/2004	2,900,231
 JEFFRIES MORRIS, INC.		
JEFFRIES MORRIS, INC. (and Design)	02/19/2008	3,385,825
 JEFFRIES MORRIS, INC.		
THE JEFFRIES COMPANIES (and Design)	10/18/2005	3,007,613
 THE JEFFRIES COMPANIES		
THE JEFFRIES COMPANIES (and Design)	02/03/2004	2,811,345
 THE JEFFRIES COMPANIES		

Mark	Registration Date	Registration Number
JEFFRIES LEELAND COMPANY, INC. (and Design)  JEFFRIES LEELAND COMPANY, INC.	07/19/2005	2,971,294
JEFFRIES LEELAND COMPANY, INC. (and Design)  JEFFRIES LEELAND COMPANY, INC.	07/27/2002	2,916,579