900236835 10/24/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
REVERE SUPPLY COMPANY, INC.		10/23/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	ESSENTIAL GEAR, INC.	
Street Address:	7720 PHILIPS HWY	
City:	JACKSONVILLE	
State/Country:	FLORIDA	
Postal Code:	32256	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2006171	STAR FLASH

CORRESPONDENCE DATA

Fax Number: 9043987003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 904-398-7000

Email: cbroughan@addmg.com
Correspondent Name: Crystal Broughan, Esq.
Address Line 1: 1301 Riverplace Blvd.

Address Line 2: Suite 1916

Address Line 4: Jacksonville, FLORIDA 32207

ATTORNEY DOCKET NUMBER:	0113830
NAME OF SUBMITTER:	Crystal Broughan
Signature:	/Crystal Broughan/
Date:	10/24/2012

Total Attachments: 1

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TRADEMARK REEL: 004887 FRAME: 0055 OF \$40.00 20061

TRADEMARK ASSIGNMENT

WHEREAS, Revere Supply Company, Inc. a Florida Corporation, with an address at 7720 Philips Highway, Jacksonville, Florida 32256 (hereinafter "Assignor"), is the owner of U.S. Registration No. 2006171 for the mark STAR FLASH in International Class 9 for signaling mirrors (hereinafter "the Trademark"); and

WHEREAS, Assignor desires to assign and transfer all right, title and interest in the Trademarks to Essential Gear, Inc., a Florida Corporation, with an address at 7720 Philips Highway, Jacksonville, Florida 32256 (hereinafter "Assignee");

NOW, THEREFORE, Assignor, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby.

REVERE SUPPLY COMPANY, INC.

Chief Executive Officer

STATE OF FLORIDA COUNTY OF DUVAL

On this 23 day of October, 2012, before me personally appeared Howard W Kaufmann, to me personally known as the individual who executed the foregoing assignment, and who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Notary Public

My commission expires:



TRADEMARK REEL: 004887 FRAME: 0056

RECORDED: 10/24/2012