# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NCsoft Corporation		110/16/2012	CORPORATION: KOREA, REPUBLIC OF

## **RECEIVING PARTY DATA**

Name:	BRIDEA Smart Corp.	
Street Address:	275, Gangnam-daero, Seocho-gu	
Internal Address:	(Seochu-Dong, Gangnam Maintower) 11th Floor	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	
Entity Type:	CORPORATION: KOREA, REPUBLIC OF	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 85587420		RENAISSANCE BLOOD

### **CORRESPONDENCE DATA**

**Fax Number**: 8478087238

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: mail@iphorgan.net

Correspondent Name: Daniel Lano

Address Line 1: 1130 Lake Cook Road

Address Line 2: Ste. 240

Address Line 4: Buffalo Grove, ILLINOIS 60089

ATTORNEY DOCKET NUMBER: SUH 0188 US

## DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

TRADEMARK REEL: 004889 FRAME: 0137

OP \$40.00 85587420

Address Line 2: Address Line 3: Address Line 4:		
NAME OF SUBMITTER:	Daniel Lano	
Signature:	/Daniel Lano/	
Date:	10/26/2012	
Total Attachments: 1 source=20121026102911220#page1.tif		

TRADEMARK
REEL: 004889 FRAME: 0138

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## **ASSIGNMENT**

WHEREAS NCsoft Corporation, a corporation organized and existing under the laws of South Korea, with a principal place of business at 157-37, Samseong-dong, Gangnamgu, Seoul, South Korea ("Assignor"), is the owner of the trademark which is duly applied for registration in the U.S. Patent and Trademark Office the particulars of which are as follows:

RENAISSANCE BLOOD

**RECORDED: 10/26/2012** 

SERIAL NO. 85587420

WHEREAS the Assignee BRIDEA Smart Corp., a corporation formed and existing under the laws of South Korea, with a principal place of business at (Seocho-Dong, Gangnam Maintower) 11th floor, 275, Gangnam-daero, Seocho-gu, Seoul, Korea ("Assignee"), a successor to the business of the assignor, or portion thereof, to which the mark pertains, and that business is ongoing and existing, is desirous of acquiring said mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledge, Assignor hereby assigns to Assignee all right, title and interest to the trademark including the goodwill, together with all claims for damages by reason of the Trademarks and the right to sue for and collect the same for its own use and benefit.

Executed this	oth day of _	<u>October</u> , 2012.
		ASSIGNOR: NCsoft Corporation
		By: Kar
		Name: SO, Ji Young
		Title: Legal Team Manager
		ASSIGNEE: BRIDEA Smart Corp.
		By: Kim Hyung dryl
		Name: KIM, Hyung Chul

Title: President

TRADEMARK REEL: 004889 FRAME: 0139