

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Certificate of Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quotidienne LLC		11/12/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Quotidienne, Inc.		
Street Address:	229 Chrystie Street, No. 314		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10002		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3544717	JOURNELLE	
Registration Number:	3544718	JOURNELLE	
CORRESPONDENCE DATA			
Fax Number:	8602758299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-275-8285		
Email:	jscheib@rc.com		
Correspondent Name:	Jacqueline P. Scheib		
Address Line 1:	280 Trumbull Street		
Address Line 2:	Robinson & Cole LLP		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	Jacqueline P. Scheib		
Signature:	/Jacqueline P. Scheib/		

Date:

10/26/2012

Total Attachments: 2

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "QUOTIDIENNE LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "QUOTIDIENNE LLC" TO "QUOTIDIENNE, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF NOVEMBER, A.D. 2007, AT 4:58 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4243242 8100V

071218595



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6161442

DATE: 11-14-07

TRADEMARK

REEL: 004889 FRAME: 0171

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED LIABILITY COMPANY TO A  
CORPORATION PURSUANT TO SECTION 265 OF  
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is  
State of Delaware
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware
- 3.) The date the Limited Liability Company first formed is October 30, 2006
- 4.) The name of the Limited Liability Company immediately prior to filing this  
Certificate is Quotidienne LLC
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is  
Quotidienne, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf  
of the converting Limited Liability Company have executed this Certificate on the  
12 th day of November, A.D. 2007

By: 

Name: Claire Chambers  
Print or Type

Title: Manager and Sole Member  
Print or Type