900237108 10/26/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quotidienne, Inc.		04/24/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Journelle, Inc.	
Street Address:	229 Chrystie Street, No. 314	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10002	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3544717	JOURNELLE
Registration Number:	3544718	JOURNELLE

CORRESPONDENCE DATA

Fax Number: 8602758299

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 860-275-8285

Email: jscheib@rc.com

Correspondent Name: Jacqueline P. Scheib

Address Line 1: 280 Trumbull Street

Address Line 2: Robinson & Cole LLP

Address Line 4: Hartford, CONNECTICUT 06103

NAME OF SUBMITTER:	Jacqueline P. Scheib
Signature:	/Jacqueline P. Scheib/
Date:	10/26/2012

Total Attachments: 2

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TRADEMARK REEL: 004889 FRAME: 0176 OP \$65.00 3544717

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "QUOTIDIENNE, INC.", CHANGING ITS NAME FROM "QUOTIDIENNE, INC." TO "JOURNELLE, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2009, AT 5:34 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

8100

Jeffrey W. Bullock, Secretary of State AUTHENT\CATION: 7276545

DATE: 04-30-09

TRADEMARK REEL: 004889 FRAME: 0177

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 05:49 PM 04/30/2009 FILED 05:34 PM 04/30/2009 SRV 090416979 - 4243242 FILE

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF QUOTIDIENNE, INC.

QUOTIDIENNE, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "<u>Corporation</u>"), DOES HEREBY CERTIFY:

- 1. This Certificate of Amendment amends the Certificate of Incorporation of the Corporation (the "Certificate of Incorporation"), by amending Article 1 to change the name of the Corporation.
- 2. The text of Article 1 of the Certificate of Incorporation is amended hereby to read as follows:
 - "1. The name of the corporation is Journelle, Inc."
- 3. The foregoing amendment to the Certificate of Incorporation was duly adopted by written consent of the stockholders in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware (prompt notice of such action having been given to those stockholders who did not consent in writing).
- 4. This amendment to the Certificate of Incorporation was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its Chief Executive Officer this 24 day of APRIL , 2009.

QUOTIDIENNE, INC.

Claire Chamber

Chief Executive Officer

TRADEMARK REEL: 004889 FRAME: 0178

RECORDED: 10/26/2012