

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the name of the receiving party and the nature of the conveyance previously recorded on Reel 003726 Frame 0356. Assignor (s) hereby confirms the assignment of an undivided one-half interest to WWF - World Wide Fund For Nature (Formerly World Wildlife Fund).		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	BioRegional Development Group		12/12/2007
			Entity Type
			COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	WWF - World Wide Fund For Nature (Formerly World Wildlife Fund)		
Street Address:	27, avenue Mont-Blanc		
City:	1196 Gland		
State/Country:	SWITZERLAND		
Entity Type:	FOUNDATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3107702	ONE PLANET LIVING
CORRESPONDENCE DATA			
Fax Number:	7032737684		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	703-273-7680		
Email:	rshapiro@sasiplaw.com		
Correspondent Name:	Ronald E. Shapiro		
Address Line 1:	11350 Random Hills Road, Suite 740		
Address Line 4:	Fairfax, VIRGINIA 22030		
ATTORNEY DOCKET NUMBER:	CPA9431		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

900237113

TRADEMARK
 REEL: 004889 FRAME: 0213

OP \$40.00 3107702

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Ronald E. Shapiro

Signature:

/Ronald E. Shapiro/

Date:

10/26/2012

Total Attachments: 3

source=assignment-tm-3726-0356#page1.tif

source=assignment-tm-3726-0356#page2.tif

source=assignment-tm-3726-0356#page3.tif

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BioRegional Development Group		12/12/2007	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	WWF - World Wide Fund for Nature		
Street Address:	27, avenue Mont-Blanc		
City:	Gland		
State/Country:	SWITZERLAND		
Postal Code:	1196		
Entity Type:	FOUNDATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3107702	ONE PLANET LIVING	
CORRESPONDENCE DATA			
Fax Number:	(207)842-0743		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	207 842 6003		
Email:	judith@judithsapp.com		
Correspondent Name:	Judith Sapp		
Address Line 1:	111 West Street		
Address Line 4:	Portland, MAINE 04102		
ATTORNEY DOCKET NUMBER:	7450		
DOMESTIC REPRESENTATIVE			
Name:	Judith Sapp		
Address Line 1:	111 West Street		
Address Line 4:	Portland, MAINE 04102		

OP \$40.00 3107702

NAME OF SUBMITTER:	Judith Sapp
Signature:	/Judith Sapp/
Date:	02/26/2008
Total Attachments: 1 source=ONE PLANET LIVING assignment February 26, 2008#page1.tif	

ASSIGNMENT

THIS ASSIGNMENT is made the 12th day of DECEMBER 2007 by and between BioRegional Development Group, a United Kingdom company with a principal place of business located at BedZED Centre, 24 Helios Road, Wallington, Surrey SM67 BZ, United Kingdom ("Assignor"), and WWF – World Wide Fund For Nature (Formerly World Wildlife Fund), a Swiss foundation with a principal place of business located at 27, avenue Mont-Blanc, 1196 Gland, Switzerland ("Assignee").

WHEREAS, Assignor has adopted, used, and is using the trademark ONE PLANET LIVING (the "Mark"), which Mark has been registered in the United States under Registration No. 3,107,702 (the "Registration"), which Registration is valid, subsisting, and in full force and effect; and

WHEREAS, Assignor is the sole and exclusive owner of all right, title, and interest in and to the Mark and the Registration; and

WHEREAS, Assignee is desirous of acquiring an undivided one-half interest in the Mark and Registration;

NOW THEREFORE, for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee, effective as of May 1, 2007, an undivided one-half interest in and to the said Mark and Registration, together with an undivided one-half interest in the good will of the business symbolized by the Mark.

Assignor agrees to take all such further action, and to execute promptly any and all such further documents and instruments, as may be necessary or desirable to confirm the assignment effected hereby.

BioRegional Development Group

By: Sue Riddlestone

Name: SUE RIDDLESTONE

Title: EXECUTIVE DIRECTOR

Date: 12/12/07

No notarization or legalization necessary