

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACCU-DENT RESEARCH & DEVELOPMENT COMPANY, INC.		07/27/2005	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	IVOCLAR VIVADENT, INC.		
Street Address:	175 Pineview Dr.		
City:	Amherst		
State/Country:	NEW YORK		
Postal Code:	14228		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1141572	ACCU-DENT	
Registration Number:	1141574	ACCU-TRAY	
Registration Number:	1131600	ACCU-GEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	thad.mcmurray@ivoclarvivadent.com		
Correspondent Name:	Thad McMurray, Esq.		
Address Line 1:	175 Pineview Dr.		
Address Line 4:	Amherst, NEW YORK 14228		
NAME OF SUBMITTER:	Thad McMurray		
Signature:	/Thad McMurray/		
Date:	11/01/2012		

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Total Attachments: 5

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ASSIGNMENT OF TRADEMARK

WHEREAS, ACCU-DENT RESEARCH & DEVELOPMENT COMPANY, INC., 687 Brian Way, Medford, Oregon 97501, (hereinafter "Assignor") has used the following trademarks:

(i) **ACCU-DENT** ("ACCU-DENT"), registered in the United States Patent and Trademark Office ("USPTO") as set forth on the attached Schedule A;

(ii) **ACCU-TRAY** ("ACCU-TRAY"), registered in the USPTO as set forth on the attached Schedule B; and

(iii) **ACCU-GEL** ("ACCU-GEL," together with ACCU-DENT and ACCU-TRAY, hereinafter referred to as, the "Marks"), registered in the USPTO as set forth on the attached Schedule C; and

WHEREAS, IVOCLAR VIVADENT, INC., a Delaware corporation, having a principal place of business at 175 Pineview Drive, Amherst, New York 14228 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Marks and the registration therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and the registration therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Marks in the Assignor's rights, title and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is

deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

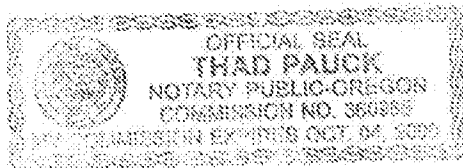
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of July 27, 2005.

ACCU-DENT RESEARCH &
DEVELOPMENT COMPANY, INC.

By: *Lucinda Baker*
Lucinda Baker, President

State of Oregon)
) ss.:
County of Jackson)

On the 27 day of July, 2005, before me, the undersigned, a Notary Public in and for said state, personally appeared LUCINDA BAKER, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and she by her signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.



Thad Pauck
Notary Public
My Commission Expires: 10/04/06

SCHEDULE A

Registrant: Accu-Dent Research & Development Company, Inc.

Reg No.: 1,141,572

Reg. Date: 11/18/1980

Mark: ACCU-DENT

SCHEDULE B

Registrant: Accu-Dent Research & Development Company, Inc.

Reg No.: 1,141,574

Reg. Date: 11/18/1980

Mark: ACCU-TRAY

SCHEDULE C

Registrant: Accu-Dent Research & Development Company, Inc.

Reg No.: 1,131,600

Reg. Date: 3/11/1980

Mark: ACCU-GEL