

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strongmail Systems, Inc.		08/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Douglas Steinberg		
Street Address:	36 West 22nd Street		
Internal Address:	#2		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3493965	M MAGNETIK	
CORRESPONDENCE DATA			
Fax Number:	9146830157		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	[914] 220-5474		
Email:	desmond@golawny.com		
Correspondent Name:	Andrew A. Gonzalez, Esq., NY Bar Member		
Address Line 1:	445 Hamilton Avenue		
Address Line 2:	Suite #1102		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	M MAGNETIK... 3,493,965		
NAME OF SUBMITTER:	Andrew A. Gonzalez, Esq., NY Bar Member		
Signature:	/aag/		

OP \$40.00 3493965

Date:

11/08/2012

**Total Attachments: 2**

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Exhibit B

UNITED STATES

ASSIGNMENT

WHEREAS, **Strongmail Systems, Inc.**, a corporation organized and existing under the laws of Delaware, with a principal place of business at 1300 Island Drive, Suite 200, Redwood Shores, CA 94065 ("Assignor"), is the owner of the trademark and registration thereof in the United States Patent and Trademark Office as set forth in **Schedule A** (attached hereto) and the interest and goodwill from adopting and using said trademark; and intellectual property listed in **Schedule A** (attached hereto); and

WHEREAS, **Douglas Steinberg**, an individual of the United States of America, with a principal place of business at 36 W 22<sup>nd</sup> St #2, New York, NY 10010 ("Assignee") is desirous of acquiring the trademark and registration thereof in the United States Patent and Trademark Office as set forth in **Schedule A** (attached hereto) and the interest and goodwill from adopting and using said trademark and the intellectual property listed in **Schedule A** (attached hereto) ;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **Strongmail Systems Inc.** does sell and assign unto the Assignee, **Douglas Steinberg**, nunc pro tunc effective 08/26/2008, all right, title and interest in and to the trademark and registration thereof in the United States Patent and Trademark Office as set forth in **Schedule A** (attached hereto) and the domains listed in **Schedule A** (attached hereto) and the interest and goodwill from adopting and using said intellectual property, with all rights to sue for past, present and future infringement thereof.

IN WITNESS WHEREOF, the Assignor, **StrongMail Systems Inc.** has caused this instrument to be executed this 30 day of August, 2012.

**StrongMail Systems Inc.**

By: \_\_\_\_\_

*William Griffin*

Name: William Griffin

Exhibit A

Assigned IP

(A)(i)

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
M MAGNETIK Logo	3,493,965	08/26/2008
MAGNETIK standard character mark	85233237	2/3/2011

(A)(ii)

Livemagik.com  
Magikcms.com  
Magnetic-ny.com  
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Magnetiknyc.com  
Magnetikwebdev.com  
Shirtgina.com  
Vagenta.com  
Watchthatbeaver.com

(A)(iii)

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