

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
TBA Global, LLC		11/07/2012	LIMITED LIABILITY COMPANY: DELAWARE

<b>RECEIVING PARTY DATA</b>	
Name:	TBA Global Events, LLC
Street Address:	220 W. 42nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

<b>PROPERTY NUMBERS Total: 14</b>		
Property Type	Number	Word Mark
Serial Number:	85462952	HOWLLOUD
Serial Number:	85497723	EVENTO
Serial Number:	85470127	LUVLOUD
Serial Number:	78517047	TBA GLOBAL EVENTS
Serial Number:	85691291	FANDOM
Serial Number:	78962100	YDG
Serial Number:	78961894	YOUR DESTINATION GROUP
Serial Number:	78808853	EMOTION ENGINEERING
Serial Number:	77671339	KEEP AMERICA MEETING
Serial Number:	77256680	CONNECTIVE JAM SESSION
Serial Number:	77112558	CONNECTIVE COMMUNICATIONS AND MARKETING
Serial Number:	77112505	CONNECTIVE MARKETING
Serial Number:	77112477	CONNECTIVE COMMUNICATIONS
Serial Number:	75315851	TBA ENTERTAINMENT CORPORATION

**TRADEMARK**

CH \$365.00 85462952

**CORRESPONDENCE DATA**

Fax Number: 4155911400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 415-591-6000

Email: trademarksSF@winston.com,keckhart@winston.com

Correspondent Name: Winston & Strawn LLP

Address Line 1: 101 California

Address Line 4: San Francisco, CALIFORNIA 94111-5894

ATTORNEY DOCKET NUMBER:	85926.14
NAME OF SUBMITTER:	Kimberly Eckhart
Signature:	/Kimberly Eckhart/
Date:	11/12/2012

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

**WHEREAS**, TBA Global, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 220 W. 42<sup>nd</sup> Street, New York, NY 10036, is the owner of all right, title, and interest in and to the trademarks, including the applications and registrations, identified on Exhibit A hereto (“Marks”); and

**WHEREAS**, TBA Global Events, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 220 W. 42<sup>nd</sup> Street, New York, NY 10036, is desirous of acquiring and TBA Global, LLC is willing to assign, sell, convey and transfer to TBA Global Events, LLC, all right, title, and interest in and to the Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, TBA Global, LLC, hereby irrevocably assigns, sells, conveys and transfers to TBA Global Events, LLC, its successors and assigns, the entire worldwide right, title and interest in and to the Marks, together with the ongoing and existing business of TBA Global, LLC to which the Marks pertain, the goodwill of the business symbolized by the Marks, and all common law rights applications, and registrations, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein, the right to sue and recover profits, damages, or other compensation due or accrued arising out of or in connection with, any and all past, present or future infringements, misappropriation, or dilution of the Marks, and all income, royalties, and damages hereafter due or payable with respect to the Marks.

TBA Global, LLC hereby agrees that it will promptly execute any additional assignments or other documents reasonably requested by TBA Global Events, LLC, its successors and assigns, and do all other lawful acts reasonably necessary to carry out the intent of this Assignment.

IN WITNESS WHEREOF, TBA Global, LLC, by its duly authorized officer, has executed this assignment on this 7th day of November, 2012.

TBA GLOBAL, LLC

By: 

Name: Robert Geddes

Title: Chief Executive Officer

**Exhibit A**

<b>Serial. No.</b>	<b>Filing Date</b>	<b>Mark</b>
85462952	11/2/11	“HOWLLOUD”
85497723	12/16/11	“EVENTO”
85470127	11/11/11	“LUVLOUD”
78517047	11/15/04	“TBA GLOBAL EVENTS”
85691291	07/31/12	“FANDOM”
78962100	08/28/06	“YDG”
78961894	08/28/06	“YOUR DESTINATION GROUP”
78808853	02/07/06	“EMOTION ENGINEERING”
77671339	02/16/09	“KEEP AMERICA MEETING”
77256680	08/16/07	“CONNECTIVE JAM SESSION”
77112558	02/21/07	“CONNECTIVE COMMUNICATIONS AND MARKETING”
77112505	02/21/07	“CONNECTIVE MARKETING”
77112477	02/21/07	“CONNECTIVE COMMUNICATIONS”
75315851	06/27/97	“TBA ENTERTAINMENT CORPORATION”