

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TBA Global Events, LLC		11/07/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	TBA Global, LLC
Street Address:	220 W. 42nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14		
Property Type	Number	Word Mark
Serial Number:	85462952	HOWLLOUD
Serial Number:	85497723	EVENTO
Serial Number:	85470127	LUVLOUD
Serial Number:	78517047	TBA GLOBAL EVENTS
Serial Number:	85691291	FANDOM
Serial Number:	78962100	YDG
Serial Number:	78961894	YOUR DESTINATION GROUP
Serial Number:	78808853	EMOTION ENGINEERING
Serial Number:	77671339	KEEP AMERICA MEETING
Serial Number:	77256680	CONNECTIVE JAM SESSION
Serial Number:	77112558	CONNECTIVE COMMUNICATIONS AND MARKETING
Serial Number:	77112505	CONNECTIVE MARKETING
Serial Number:	77112477	CONNECTIVE COMMUNICATIONS
Serial Number:	75315851	TBA ENTERTAINMENT CORPORATION

TRADEMARK

CH \$365.00 85462952

CORRESPONDENCE DATA

Fax Number: 4155911400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-591-1000

Email: trademarksSF@winston.com,keckhart@winston.com

Correspondent Name: Winston & Strawn LLP

Address Line 1: 101 California Street

Address Line 4: San Francisco, CALIFORNIA 94111-5894

ATTORNEY DOCKET NUMBER:	85926.14
NAME OF SUBMITTER:	Kimberly Eckhart
Signature:	/Kimberly Eckhart/
Date:	11/12/2012
Total Attachments: 2 source=TBAName#page1.tif source=TBAName#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TBA GLOBAL EVENTS, LLC", CHANGING ITS NAME FROM "TBA GLOBAL EVENTS, LLC" TO "TBA GLOBAL, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2012, AT 1:14 O'CLOCK P.M.

5226863 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9968728

DATE: 11-07-12

TRADEMARK
REEL: 004898 FRAME: 0769

CERTIFICATE OF AMENDMENT

TO

**CERTIFICATE OF FORMATION
OF
TBA GLOBAL EVENTS, LLC**

This Certificate of Amendment to the Certificate of Formation of TBA GLOBAL EVENTS, LLC (the "Limited Liability Company"), dated November 7, 2012, is being duly executed and filed by Ryan Walden, as an authorized person under the Delaware Limited Liability Company Act (6 Del. C. § 18-202 et seq.).

The Certificate of Formation is hereby amended as follows:

FIRST: The name of the Limited Liability Company is TBA GLOBAL, LLC.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment as of the day and year first written above.

By: /s/ Ryan Walden

Name: Ryan Walden

Title: Authorized Person