

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pinnacle Systems, Inc.		10/25/2012	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Avid Technology, Inc.		
<b>Street Address:</b>	75 Network Drive		
<b>Internal Address:</b>	Attn: Trademark Administrator		
<b>City:</b>	Burlington		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01803		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2542925	DEKO	
<b>Registration Number:</b>	2830268	THUNDER	
<b>CORRESPONDENCE DATA</b>			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9786403350		
Email:	trademarks@avid.com		
Correspondent Name:	Trademark Administrator		
Address Line 1:	75 Network Drive		
Address Line 2:	Avid Technology, Inc.		
Address Line 4:	Burlington, MASSACHUSETTS 01803		
<b>ATTORNEY DOCKET NUMBER:</b>	PINNACLE TM ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Jason A. Duva		

OP \$65.00 2542925

Signature:	/JASON A. DUVA/
Date:	11/14/2012
Total Attachments: 2 source=Pinnacle-TM Assignment#page1.tif source=Pinnacle-TM Assignment#page2.tif	

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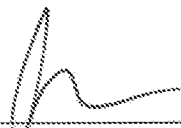
Pinnacle Systems, Inc., a California corporation, having a place of business at 280 North Bernardo Avenue Mountain View, California 94043 (the "Assignor"), is the owner of the trademarks listed on Schedule A attached hereto (the "Trademarks"), including the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Avid Technology, Inc., a Delaware corporation, having a place of business at 75 Network Drive, Burlington, Massachusetts 01803 (the "Assignee"), the entire right, title and interest in and to the Trademarks, including the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

Assignor further agrees, for itself, its successors and assigns, to execute such further documentation and to perform such further lawful acts as may reasonably be requested by Assignee to effectuate this assignment.

WITNESS its hand and seal this 25<sup>th</sup> day of October, 2012.


PINNACLE SYSTEMS, INC.

By:   
Jason A. Duva  
Secretary

COMMONWEALTH OF MASSACHUSETTS )  
 )  
COUNTY OF MIDDLESEX ) ss.

On this 25<sup>th</sup> day of October, 2012, personally appeared Jason A. Duva, who acknowledged himself to be the Secretary of Pinnacle Systems, Inc., and that he, being authorized so to do, executed the foregoing instrument for the purposes therein.

IN WITNESS WHEREOF, I hereunto set my hand

  
Elaine M. Desrochers  
Notary Public  
My commission expires: 11-Jan-2019



SCHEDULE ATrademarks Assigned from  
Pinnacle Systems, Inc. to Avid Technology, Inc.

Trademark	Application No.	Application Date	Registration No.	Registration Date
DEKO	76/241,755	16-Apr-01	2,542,925	26-Feb-02
THUNDER	75/729,542	16-Jun-99	2,830,268	6-Apr-04