

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NBA Properties, Inc.		11/08/2012	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Youth Basketball, LLC
Street Address:	PO Box 605
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46206
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3878529	IHOOPS
Registration Number:	3878530	IHOOPS
Registration Number:	4029228	IHOOPS
Registration Number:	4099418	IHOOPS
Registration Number:	4099419	IHOOPS

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-237-1180
 Email: amie.peelecarter@FaegreBD.com
 Correspondent Name: Aimee Peele Carter, FAEGRE BAKER DANIELS
 Address Line 1: 300 N. Meridian Street
 Address Line 2: Suite 2700
 Address Line 4: Indianapolis, INDIANA 46204

CH \$140.00 3878529

ATTORNEY DOCKET NUMBER:	IHOOPS ASSIGNMENT 5 REGS
NAME OF SUBMITTER:	Anil V. George
Signature:	/Anil V. George/
Date:	11/14/2012
Total Attachments: 1 source=iHoops - Youth Basketball LLC Assignment#page1.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between NBA Properties, Inc., a New York corporation, with a business address of 645 Fifth Avenue, New York, NY 10022 ("ASSIGNOR"), and Youth Basketball, LLC, an Indiana limited liability company, with a business address of P.O. Box 605, Indianapolis, Indiana 46206 ("ASSIGNEE").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and the promises exchanged herein, and intending to be legally bound hereby, ASSIGNOR hereby states as follows:

ASSIGNOR owns federal trademark registrations for the marks IHOOPS and IHOOPS and Design (U.S. Reg. Nos. 3878529, 3878530, 4029228, 4099418 and 4099419) (the "MARKS").

ASSIGNOR wishes to convey all of ASSIGNOR'S world wide right, title and interest in and to the MARKS to ASSIGNEE.

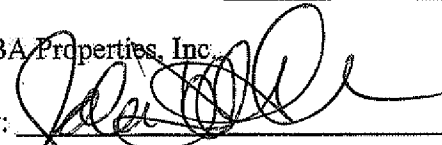
ASSIGNOR hereby assigns all right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, to ASSIGNEE. ASSIGNOR shall provide lawful testimony and reasonable assistance and to execute any and all documents necessary for ASSIGNEE to perfect, maintain and enforce its rights in the MARKS and the federal registrations therefore.

ASSIGNOR warrants and covenants that ASSIGNOR has the right to make this assignment, and that no assignment, grant, security interest, license or other agreement affecting the rights in the MARKS has been or will be granted by ASSIGNOR or any predecessor in title.

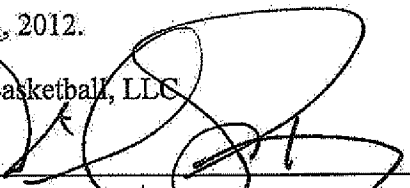
This assignment shall be effective worldwide.

Executed this 6th day of NOVEMBER, 2012.

NBA Properties, Inc.

By: 
Printed Name: Ayala Deutsch
Title: SVP + Chief IP Counsel,
Asst Secretary

Youth Basketball, LLC

By: 
Printed Name: Derrick Gosselin
Title: IHOOP EXECUTIVE OFFICER


AVG
Legal Dept