900239116 11/19/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gaylord Program Services, Inc.		10/01/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GPSI, Inc.	
Street Address:	One Gaylord Drive	
City:	Nashville	
State/Country:	TENNESSEE	
Postal Code:	37214	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1694970	HEE HAW
Registration Number:	2323628	HEE HAW
Registration Number:	3548140	HEE HAW
Registration Number:	1717689	HEE HAW
Registration Number:	3548139	HEE HAW
Registration Number:	3030170	THE HEE HAW COLLECTION

CORRESPONDENCE DATA

Fax Number: 6152446804

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 615-850-8741

Email: rfelber@wallerlaw.com

Correspondent Name: Robert P. Felber, Jr.

Address Line 1: c/o Waller Lansden Dortch & Davis, LLP

Address Line 2: 511 Union Street, Suite 2700
Address Line 4: Nashville, TENNESSEE 37219

REEL: 004903 FRAME: 0973

OP \$165.00 1694970

900239116

ATTORNEY DOCKET NUMBER:	003614.21264	
NAME OF SUBMITTER:	Robert P. Felber, Jr.	
Signature:	/ROBERT P. FELBER, JR./	
Date:	11/19/2012	
Total Attachments: 2 source=GPS Name change in DE to GPSI#page1.tif source=GPS Name change in DE to GPSI#page2.tif		

TRADEMARK REEL: 004903 FRAME: 0974



PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "GAYLORD PROGRAM

SERVICES, INC.", CHANGING ITS NAME FROM "GAYLORD PROGRAM

SERVICES, INC." TO "GPSI, INC.", FILED IN THIS OFFICE ON THE

TWENTY-FOURTH DAY OF SEPTEMBER, A.D. 2012, AT 1:54 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF OCTOBER, A.D. 2012.

0772194 8100

121060656

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 9867074

DATE: 09-24-12

TRADEMARK REEL: 004903 FRAME: 0975

State of Delaware Secretary of State Division of Corporations Delivered 02:01 PM 09/24/2012 FILED 01:54 PM 09/24/2012 SRV 121060656 - 0772194 FILE

CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF INCORPORATION OF GAYLORD PROGRAM SERVICES, INC.

Pursuant to Section 242 of the Delaware General Corporation Law (the "<u>DGCL</u>"), the undersigned corporation hereby adopts the following Certificate of Amendment to its Certificate of Incorporation:

- 1. The name of the corporation is Gaylord Program Services, Inc.
- 2. The amendment adopted is as follows:

Article I shall be deleted and replaced in its entirety with the following:

"The name of the corporation is GPSI, Inc."

- 3. The amendment was duly adopted on September 21, 2012 by the Board of Directors of the corporation pursuant to an action on written consent in accordance with Section 141(f) of the DGCL. The amendment was duly adopted by the sole stockholder of the corporation on September 21, 2012 in accordance with Section 228 of the DGCL.
 - 4. This amendment shall become effective on October 1, 2012.

Dated as of September 21, 2012.

GAYLORD PROGRAM SERVICES,

INC.

Name: Carter R. Todd

Title: Vice President and Secretary

11163429.1

RECORDED: 11/19/2012

TRADEMARK REEL: 004903 FRAME: 0976