

TRADEMARK ASSIGNMENT
11/01/2012

Electronic Version v1.1
Stylesheet Version v1.1



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RE

10-23-12

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Speed Marketing, Inc.		10/03/2012	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	Intelligent Beverages, LLC
Street Address:	10869 N. Scottsdale Rd.
Internal Address:	#103
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85254
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3868489	HANGOVER RESQWATER
Registration Number:	3979278	WHAT TO DRINK, WHEN YOU DRINK

CORRESPONDENCE DATA

Fax Number: 6123927979
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 6123965477
 Email: blake@friedmaniverson.com
 Correspondent Name: Blake Iverson
 Address Line 1: 2609 Aldrich Avenue S
 Address Line 2: Suite 102
 Address Line 4: Minneapolis, MINNESOTA 55408

NAME OF SUBMITTER:	Blake Iverson
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Signature:	/Blake Iverson/
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Date:	10/23/2012
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Total Attachments: 1
 source=Trademark Assignment Form Signed FINAL#page1.tif

OP \$65.00 3868489

Document ID # 900236741

10.29.12

(INSERT DATE)

Stephen P. Earnest

I, (INSERT NAME), an authorized representative of Speed Marketing, Inc., hereby transfer Speed Marketing's ownership interest in the following trademarks:

Registration Number 3868489 (HANGOVER RESQWATER)

Registration Number 3979278 (WHAT TO DRINK, WHEN YOU DRINK)

to Intelligent Beverages, LLC, which is located at 10869 N. Scottsdale Road #3, Scottsdale, Arizona. The transfer was effective as of October 3, 2012.



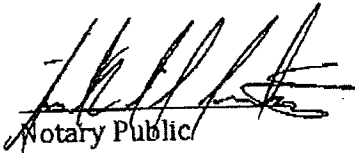
(INSERT NAME)

Speed Marketing, Inc.

State of UTAH County of SALT LAKE
Subscribed and sworn before me on OCT 29 12
(Date)

Subscribed and sworn to before me on OCT 29, 2012.

(Notary Signature)


Notary Public