

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zobmondo!! Entertainment LLC		11/16/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Spin Master Ltd.		
Street Address:	450 Front Street West		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V 1B6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3220535	YOU GOTTA BE KIDDING	
Serial Number:	85026789	YOU'D RATHER WHAT?	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	416 364 6002 x. 2531		
Email:	katyd@spinmaster.com		
Correspondent Name:	Katy Davis		
Address Line 1:	450 Front Street West		
Address Line 2:	Spin Master Ltd.		
Address Line 4:	Toronto, Ontario, CANADA M5V 1B6		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Katy Davis

Signature:

/katy davis/

Date:

11/21/2012

Total Attachments: 1

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DEED OF ASSIGNMENT

WHEREAS, Zobmondo!! Entertainment LLC, a limited liability company organized and existing under the laws of California and having a principal place of business at 336 Bon Air Center #409, Greenbrae, California 94904, U.S.A. (hereinafter "Zobmondo"), is the owner of the following marks, which has been registered or applied for in the United States:

- U.S. Trademark Registration No. 3,220,535 YOU GOTTA BE KIDDING
- U.S. Trademark Application No. 85/026789 YOU'D RATHER WHAT?

WHEREAS Spin Master Ltd., a limited liability company organized and existing under the laws of Canada and having a principal place of business at 450 Front Street West, Toronto, Ontario M5V 1B6, Canada (hereinafter "Spin Master"), desires to acquire all of Zobmondo's rights, title and interest, goodwill and that portion of the business associated with the above-referenced trademarks, and the respective registration and application for registration of the above-referenced trademarks;

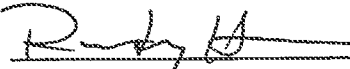
WHEREAS Zobmondo is the owner of the above-referenced trademarks, and desires to assign such trademarks to Spin Master and will do, perform and execute all documents in connection therewith;

WHEREAS, Zobmondo and Spin Master desire that the assignment of the above-referenced trademarks be made a matter of record in the United States Patent and Trademark Office; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Zobmondo does hereby sell, assign, transfer and convey to Spin Master all of its right, title and interest in and to the above-referenced marks, together with the goodwill of the business symbolized by the marks, that portion of the business associated with the marks, and the respective registration and application for registration of the marks.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed effective as of November 16, 2012.

ZOBMONDO!! ENTERTAINMENT LLC




By: Randall Horn

Title: PRESIDENT

Date: 11/16/2012

SPIN MASTER LTD.



By: CHRIS HARRIS

Title: SVP General Counsel

Date: Nov 16, 2012