# 900239342 11/21/2012

# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Edna Mejia Calvillo		11/09/2012	INDIVIDUAL: MEXICO

### **RECEIVING PARTY DATA**

Name:	Hector D Cuadra Munoz	
Street Address:	Kappa 108 B, Fracc. Industrial Delta	
City:	Leon, Guanajuato	
State/Country:	MEXICO	
Postal Code:	37530	
Entity Type:	INDIVIDUAL: MEXICO	

Name:	Francisco J. Cuadra Munoz	
Street Address:	Kappa 108 B. Fracc. Industrial Delta	
City:	Leon, Guanajuato	
State/Country:	MEXICO	
Postal Code:	37530	
Entity Type:	INDIVIDUAL: MEXICO	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2871810	MM

### **CORRESPONDENCE DATA**

Fax Number: 7878444022

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 7877223446

Email: arturo@perezguerrero.com

Correspondent Name: Arturo Perez-Guerrero

Address Line 1: P.O. Box 9024163

TRADEMARK REEL: 004905 FRAME: 0349 OP \$40.00 2871810

900239342

Address Line 4: San Juan, PUERTO RICO 00902-4163

### DOMESTIC REPRESENTATIVE

Name: Arturo Perez-Guerrero Address Line 1: P.O. Box 9024163

Address Line 4: San Juan, PUERTO RICO 00902-4163

### DOMESTIC REPRESENTATIVE

Name: Arturo Perez-Guerrero
Address Line 1: P.O. Box 9024163

Address Line 4: San Juan, PUERTO RICO 00902-4163

NAME OF SUBMITTER:

Arturo Perez-Guerrero

Signature:

/Arturo Perez-Guerrero/

11/21/2012

Total Attachments: 1 source=scan0026#page1.tif

TRADEMARK REEL: 004905 FRAME: 0350

#### **ASSIGNMENT**

WHEREAS, EDNA MEJIA CALVILLO (hereinafter the assignor), having his address at VILLA DE SANTIAGO 202 COLONIA VILLAS DEL CAMPESTRE LEON GUNAJUATO MEXICO 37150 is the owner of record of United States Trade Mark Registration No. 2871810, filed on August the 22<sup>nd</sup>, 2003 and registered on August the 10<sup>th</sup>, 2004 for the trade mark MM as shown below:



And WHEREAS, HECTOR DAVID CUADRA MUÑOZ and FRANCISCO JAVIER CUADRA MUÑOZ (hereinafter the Assignees), the full post office address of whose principal office or place of business is in KAPPA 108 B, FRACC. INDUSTRIAL DELTA, León, Guanajuato, México, 37530, have acquired evenly split from the said Assignor, the whole right, title and interest in and to the said United States trademark application, together with the goodwill of the business carried on in United States in association with the said trade mark.

NOW THEREFORE, for ONE DOLLAR and other good and valuable consideration the receipt of which is hereby acknowledged, the said Assignor confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignees, their successors and assigns, all right, title and interest for United States in and to the said trade mark and said registration, together with the goodwill of the business carried on in United States in association with the said trade mark, the same to be held by the said Assignee, as fully and effectually as they would have been held by the said Assignor, had this assignment and sale not been made.

EXECUTED at Leon, Guanajuato, Mexico, this 9 of November 2012.

Assignor

HECTOR DAVID CUADRA MUÑOZ

EDNA MEJIA CALVILLO

FRANCISCO JAVIER CUADRA MUÑOZ

Assignees

TRADEMARK
REEL: 004905 FRAME: 0351

**RECORDED: 11/21/2012**