

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guy Paries Watelin		11/27/2012	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	LUVANIS S.A.		
Street Address:	4, rue Dicks		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	L1417		
Entity Type:	CORPORATION: LUXEMBOURG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77651955	PAUL POIRET	
Serial Number:	77651996	PAUL POIRET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	alummen@luvanis.com		
Correspondent Name:	Arnaud de Lummen		
Address Line 1:	4 rue Dicks		
Address Line 4:	Luxembourg, LUXEMBOURG L1417		
ATTORNEY DOCKET NUMBER:	PP ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$65.00 77651955

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Arnaud de Lummen

Signature:

/adelummen/

Date:

11/27/2012

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") effective as of November 27, 2012, is entered into by and between, Guy Paries Watelin (the "Assignor"), residing at 21, rue Saint Guillaume, 75007 Paris, France and LUVANIS S.A. (the "Assignee"), with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg.

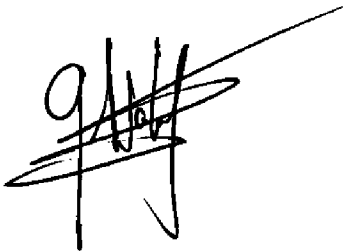
Whereas, the Assignor has agreed to assign any ownership rights that he has in the intent-to-use application for the mark "PAUL POIRET" (the "Mark") to Assignee, in consideration for [REDACTED]; and

Now, therefore, in consideration for the payment of [REDACTED], the receipt and sufficiency of which is hereby acknowledged, Assignor transfers, assigns, delivers, and contributes to Assignee, who is the successor in the Assignor's business, all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the ongoing business associated therewith, including, but not only, any and all retail and wholesale marketing plans, advertising and promotion material, public relations plans, and market surveys, associated with and developed for the forthcoming use of the Mark in the United States of America. The rights herein transferred in the Mark include any and all of Assignor's rights in the intent-to-use applications serial no. 77,651,955 and 77,651,996 and for the Mark, the same to be held and enjoyed by Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment of the Mark not be made.

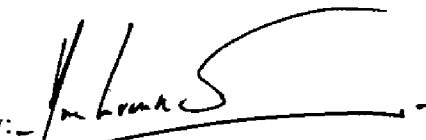
Assignor further covenants that it will execute all documents, papers, forms, authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

In witness whereof, the parties hereto have executed and delivered this Agreement on the first date above written.

Guy Paries Watelin



LUVANIS S.A.

By:   
Name: Arnaud de Lummen  
Title: Director