

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Donovan Enterprises, Inc.		11/27/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	John Donovan Enterprises-Florida, Inc.
Street Address:	3353 SE Gran Park Way
City:	Stuart
State/Country:	FLORIDA
Postal Code:	34997
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Serial Number:	85699352	DONOVAN
Serial Number:	78673573	MIGHTY MESH
Serial Number:	78583438	MIGHTY M MESH
Serial Number:	77741156	THE OX
Serial Number:	77741109	OX STRONG

CORRESPONDENCE DATA	
Fax Number:	7038367419
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	Holly.Ford@bipc.com
Correspondent Name:	Holly M. Ford
Address Line 1:	P.O. Box 1404
Address Line 4:	Alexandria, VIRGINIA 22313-1404

ATTORNEY DOCKET NUMBER:	0076331-000000
NAME OF SUBMITTER:	Holly M. Ford

OP \$140.00 85699352

Signature:	/Holly M. Ford/
Date:	11/27/2012
Total Attachments: 4 source=executed assignment#page1.tif source=executed assignment#page2.tif source=executed assignment#page3.tif source=executed assignment#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*") is entered into between Donovan Enterprises, Inc., a Corporation organized and existing under the laws of the State of Florida, and having a place of business at 3353 SE Gran Park Way, Stuart, Florida 34997 ("*Assignor*") and John Donovan Enterprises-Florida, Inc., a Corporation organized and existing under the laws of the State of Florida, and having a place of business at 3353 SE Gran Park Way, Stuart, Florida 34997 ("*Assignee*").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the U.S. trademark application and registrations listed in the attached Schedule A and the Foreign Trademark Applications listed in the attached Schedule B (the "*Marks*").

NOW THEREFORE, be it known that, for and in consideration of 1 (one) dollar, and other good and valuable consideration, the receipt of which Assignor acknowledges, the parties hereto agree as follows:

1. This Assignment covers the Marks included on Schedule A and Schedule B, including, without limitation, trademarks, and/or service marks, together with the goodwill associated with the foregoing and the ongoing and existing business to which the trademarks/service marks pertain; (b) any extension or renewal of any such registration or application set forth in subsection (a) hereof; (c) any unregistered rights in any of the foregoing; (d) all rights therein provided by international treaties and conventions, and all rights to obtain trademarks and registrations thereto, in each case in all countries throughout the world; and (3) all rights to sue and recover damages or obtain injunctive relief for past and future infringement, misappropriation, violation or breach of any of the foregoing (subsections (a) through (e) hereof, collectively, the "*Assigned Intellectual Property*").

2. Assignor, as owner, does hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to the Assigned Intellectual Property in the United States of America and the marks, together with the goodwill of the business associated therewith and symbolized by the Assigned Intellectual Property as attached on Schedule A, in its entirety, and the assets of the business associated with the Assigned Intellectual Property, in their entirety. With respect to applications filed in the United States Patent and Trademark Office ("USPTO") on the basis of the applicant's intent to use such marks in commerce, as to which evidence of such use has not yet been filed in the USPTO, such marks are being assigned to the successor to the business of the applicant or portion thereof to which such marks pertain, which business is ongoing and existing. Assignor hereby authorizes and requests any official of the United States of America whose duty it is to issue registrations thereon to issue same to Assignee, its successors and assigns, in accordance with the terms of this Assignment.

3. Assignor, as owner, does hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to the Assigned Intellectual Property in the countries of Chile, South Africa and the European Union (CTM) and the marks, together with the goodwill of the business associated therewith and symbolized by the Assigned Intellectual Property as attached on Schedule B, in its entirety, and the assets of the business associated with the Assigned Intellectual Property, in their entirety.

4. Assignor hereby covenants that it has the full right to convey the interest assigned by this Assignment, and it has not executed and will not execute any agreement in conflict with this Assignment.

5. Assignor further covenants and agrees to cooperate with and reasonably assist Assignee in obtaining, enforcing and defending Assignee's rights in the Assigned Intellectual Property, including without limitation, in proceedings before any court or tribunal, the United States Patent and Trademark Office, or another agency or authority, it being understood that any expense incident to such assistance shall be borne by the Assignee, its successors and assigns.

6. All assignments to be executed and return to the attention of:

Holly M. Ford, Esq.
Buchanan Ingersoll & Rooney, PC
1737 King Street
Suite 500
Alexandria, VA 22314
Telephone: 703-836-6620
Facsimile: 703-836-2021
Email: Holly.Ford@bipc.com

IN WITNESS WHEREOF, the said Assignor has executed this Assignment.

Donovan Enterprises, Inc.

Date: 27 Nov 2012

By: Michael F. C. Ferrei
Name: Michael F. C. Ferrei
Title: President

U.S. FEDERAL TRADEMARK APPLICATION/TRADEMARKS

SCHEDULE A

	Serial Number	Reg. Number	Trademark	Filing Date	Registration Date
1	85699352		DONOVAN	August 9, 2012	
2	78673573	3060472	MIGHTY MESH	July 19, 2005	February 21, 2006
3	78583438	3060431	MIGHTY M MESH & Design	March 9, 2005	February 21, 2006
4	77741156	4009876	THE OX & Design	May 20, 2009	August 9, 2011
5	77741109	4009875	OX STRONG	May 20, 2009	August 9, 2011

FOREIGN TRADEMARK APPLICATIONS

SCHEDULE B

	Country	Application Number	Reg. Number	Trademark	Class	Filing Date	Registration Date
1	South Africa	2012/21030		DONOVAN	12	August 3, 2012	
2	South Africa	2012/21702		DONOVAN	22	August 13, 2012	
3	Chile	1030.116		DONOVAN	22	October 18, 2012	
4	EUROPEAN UNION (CTM)	11096344		DONOVAN	12, 22	August 3, 2012	