

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																											
Phone: 404-228-7439 Email: abates@bates-bates.com Correspondent Name: Andrea E. Bates Address Line 1: 964 Dekalb Avenue Address Line 2: Suite 101 Address Line 4: Atlanta, GEORGIA 30307																											
NAME OF SUBMITTER:	Andrea E. Bates																										
Signature:	/Andrea E. Bates/																										
Date:	12/03/2012																										
Total Attachments: 1 source=WURLITZER Assignment Baldwin to Gibson#page1.tif																											

OP \$40.00 3798814

Assignment

WHEREAS, Baldwin Piano Inc., having an address of 309 Plus Park Blvd, Nashville TN ("Assignor"), is the owner of all right, title and interest in and to the US trademark WURLTIZER Reg. No. 3798814 (the "Trademark"); and

WHEREAS Gibson Guitar Corp. ("Assignee") is desirous of acquiring the Trademark therewith;

WHEREAS, Assignor agrees that it will execute or arrange for execution of such further assignment or consent documents or other legal instruments as may be required, if any, from Assignor to permit Assignee to file the international applications.

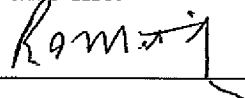
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee limited ownership rights to the Trademark, as more fully set forth below:

1. Assignor hereby assigns all right, goodwill, title and interest in and to the Trademark to Assignee, which includes the right to sue for past damages and royalties.

This represents the entire understanding of the parties hereto and supersedes any prior or contemporaneous agreement regarding the same.

In WITNESS WHEREOF, the parties have caused this Assignment to be signed by a duly authorized officer/representative this 26th day of November, 2012.

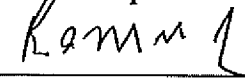
Baldwin Piano Inc.

By: 

Name: Bruce Mitchell

Title: EVP & General Counsel

Gibson Guitar Corp.

By: 

Name: Bruce Mitchell

Title: EVP & General Counsel