

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Nicholas Bennett Mack</td> <td></td> <td>11/28/2012</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Nicholas Bennett Mack		11/28/2012	INDIVIDUAL: UNITED STATES				
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>E. S. Kluff &amp; Company, LLC</td> </tr> <tr> <td>Street Address:</td> <td>11096 Jersey Boulevard, Suite 101</td> </tr> <tr> <td>City:</td> <td>Rancho Cucamonga</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91730</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </table>				Name:	E. S. Kluff & Company, LLC	Street Address:	11096 Jersey Boulevard, Suite 101	City:	Rancho Cucamonga	State/Country:	CALIFORNIA	Postal Code:	91730	Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3446558</td> <td>LUX</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3446558	LUX						
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Registration Number:	3446558	LUX													
CORRESPONDENCE DATA															
Fax Number: 3108249696 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 310-824-5555 Email: docketla@fulpat.com Correspondent Name: I. Morley Drucker Address Line 1: 6060 Center Drive, Tenth Floor Address Line 4: Los Angeles, CALIFORNIA 90045															
ATTORNEY DOCKET NUMBER:	KLUFT-89488														
NAME OF SUBMITTER:	I. Morley Drucker														
Signature:	/I. Morley Drucker/														
Date:	12/03/2012														
Total Attachments: 2 source=KLUFT89340ASSIGN#page1.tif source=KLUFT89340ASSIGN#page2.tif															

OP \$40.00 3446558

**ASSIGNMENT OF TRADEMARK REGISTRATION**

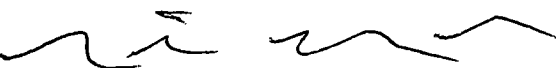
WHEREAS, Nicholas B. Mack, an individual, a U.S. citizen, of 3438 E. Collins, #14, Orange, California 92867 (hereinafter "Assignor"), has adopted and used the mark listed below for which said Assignor has received registration in the United States Patent and Trademark Office, as follows:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTERED</u>
LUX	3,446,558	June 10, 2008

WHEREAS, E.S. Kluff & Company, LLC, a California limited liability company, of 11096 Jersey Boulevard, Suite 101, Rancho Cucamonga, California 91730 (hereinafter "Assignee") is desirous of acquiring said Registration No. 3,446,558 ("said Trademark");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, unto the said Assignee, all right, title, and interest in and to said Trademark, together with the goodwill of that portion of the business symbolized by said Trademark, and the above identified Registration thereof.

Date: 11/28/12

By   
Nicholas B. Mack, Owner

**TO BE NOTARIZED**

SEE  
ATTACHED  
CERTIFICATE

NOV 28 2012

ACKNOWLEDGMENT  
 JURAT  
 COPY CERTIFICATE

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of STATE OF CALIFORNIA  
COUNTY OF ORANGE

**Alka Chowhan-Patel, Notary Public**

On 11.28.12 before me, \_\_\_\_\_  
Date Here Insert Name and Title of the Officer

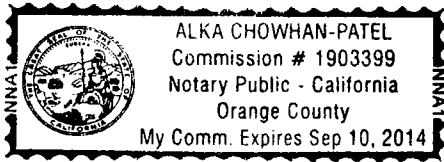
personally appeared Nicholas Bennett Mack  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Alka Chowhan Patel  
Signature of Notary Public



Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: Assignment of Trademark Registration

Document Date: 11.28.12 Number of Pages: 12

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

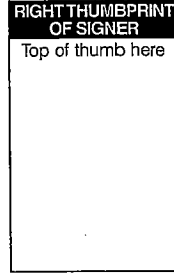
Signer's Name: Nicholas Bennett Mack Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

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Signer Is Representing: \_\_\_\_\_