

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Old Vine Wine Partners, LLC		11/29/2012
	Entity Type LIMITED LIABILITY COMPANY: CALIFORNIA		
RECEIVING PARTY DATA			
Name:	J3 Wine Partners, LLC		
Street Address:	5584 Silverado Trail		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4126190	DIRTY PURE
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	J3WI7-007		
NAME OF SUBMITTER:	J. Scott Gerien		
Signature:	/J. Scott Gerien/		
Date:	12/11/2012		
Total Attachments: 1 source=Dirty Pure TM Transfer#page1.tif			

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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS

WHEREAS, Old Vine Wine Partners, LLC, a California limited liability company, with a principal address of 5584 Silverado Trail, Napa, California 94558 (“Assignor”), owns the following marks in the United States which are registered in the U. S. Patent and Trademark Office:

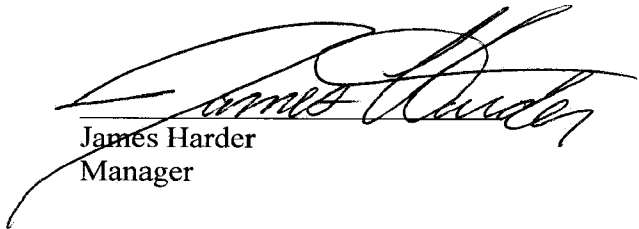
<u>Trademarks</u>	<u>Reg. Nos.</u>	<u>Reg. Dates</u>
DIRTY PURE	4,126,190	April 10, 2012

WHEREAS, J3 Wine Partners, LLC, a California limited liability company d/b/a Nine North Wine Company, with a principal business address of 5584 Silverado Trail, Napa, California 94558 (“Assignee”) desires to acquire the U. S. marks and the U. S. registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee all right, title and interest in and to the marks in the U. S., together with the goodwill of the business symbolized by the marks in the U. S. and the above identified U. S. registrations thereof.

Dated: Nov 29/12

OLD VINE WINE PARTNERS, LLC,
California limited liability company


James Harder
Manager