

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deluxe Media Services LLC		12/12/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Deluxe Laboratories, Inc.		
Street Address:	2400 West Empire Avenue		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91504		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3944491	CINETECH	
CORRESPONDENCE DATA			
Fax Number:	2026002261		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 600-2270		
Email:	aspivak@mosaiclegalgroup.com		
Correspondent Name:	Andrew Spivak c/o Mosaic Legal Group		
Address Line 1:	5185 MacArthur Boulevard, NW, Suite 350		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016-3341		
NAME OF SUBMITTER:	Andrew N. Spivak		
Signature:	/Andrew N. Spivak/		
Date:	12/13/2012		
Total Attachments: 1 source=DMS-DLI Executed Assignment#page1.tif			

OP \$40.00 3944491

ASSIGNMENT OF TRADEMARK

WHEREAS, Deluxe Media Services LLC ("DMS"), a limited liability company of Delaware, is the owner of the following trademark and trademark registration:

<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>
CINETECH	USA	3,944,491	April 12, 2011

WHEREAS, Deluxe Laboratories, Inc. ("DLI"), a Delaware corporation, having its principal place of business at 2400 West Empire Avenue, Burbank, California 91504, United States of America, is desirous of acquiring said trademark and trademark registration.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, DMS hereby assigns to DLI all right, title and interest in and to said trademark and trademark registration, together with the goodwill of the business symbolized by said trademark and trademark registration, all common law rights, and the right to renew, protect and defend said trademark and to sue and recover damages for past infringement of said trademark.


Dated: December 12, 2012

Deluxe Media Services LLC

By: 
Printed Name: Sharon L. Meymarian
Title: Vice President

Dated: December 12, 2012

Deluxe Laboratories, Inc.

By: 
Printed Name: Sharon L. Meymarian
Title: Vice President