

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eight Days, Inc.		12/05/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Badoo Media Limited		
Street Address:	332 Agiou Andreou Street		
Internal Address:	Patrician Chambers		
City:	Limassol		
State/Country:	CYPRUS		
Postal Code:	3035		
Entity Type:	CORPORATION: CYPRUS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3598449	HOT OR NOT	
Registration Number:	3586393	HOT OR NOT GOSSIP	
Registration Number:	3597853	STYLEPIX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4082869800		
Email:	trademark@hopkinscarley.com		
Correspondent Name:	Gail M. Hashimoto/Hopkins & Carley		
Address Line 1:	70 So. First St.		
Address Line 4:	San Jose, CALIFORNIA 95113		
ATTORNEY DOCKET NUMBER:	28721-002		
DOMESTIC REPRESENTATIVE			

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TRADEMARK  
 REEL: 004919 FRAME: 0109

OP \$90.00 3598449

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Noelle D. Azzopardi
Signature:	/nda/
Date:	12/13/2012

**Total Attachments: 5**

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Date

2012

(1) EIGHT DAYS, INC.

-- and --

(2) RADDO MEDIA LIMITED

TRADE MARK ASSIGNMENT

THIS AGREEMENT is dated

2012

**PARTIES**

(1) **FIGHT DAVIS, INC.**, incorporated and registered under the laws of the State of California, United States of America whose address is PO Box 7775, San Francisco, California, CA 94120 USA (Assignor).

(2) **BABOO MEDIA LIMITED** incorporated and registered in Cyprus with company number HE235966 whose registered office is at 332 Agiou Andreou Street, Patrician Chambers, 3035 Limassol, Cyprus (Assignee).

**AGREED TERMS**

**1. INTERPRETATION**

1.1 The definitions and rules of interpretation in this clause apply in this agreement.

Assignment Fee: means US \$1

Trade Mark: the trade mark set out in Schedule 1.

1.2 Clause, schedule and paragraph headings shall not affect the interpretation of this agreement.

1.3 The schedule forms part of this agreement and shall have effect as if set out in full in the body of this agreement. Any reference to this agreement includes the schedule.

1.4 References to clauses and the schedule are to the clauses and schedule of this agreement.

1.5 Unless the context otherwise requires, words in the singular include the plural and in the plural include the singular.

2. ASSIGNMENT

2.1 In consideration of the payment of the Assignment Fee, the receipt of which the Assignor hereby acknowledges, the Assignor assigns to the Assignee absolutely with full title guarantee all its right, title and interest in and to the Trade Mark, including:

2.1.1 all statutory and common law rights attaching to the Trade Mark, together with the goodwill of the business relating to the goods or services in respect of which the Trade Mark is registered or used; and

2.1.2 the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from ownership, of the Trade Mark whether occurring before, on or after the date of this agreement.

3. FURTHER ASSURANCE

The Assignor shall and shall use all reasonable endeavours to procure that any necessary third party shall, at the Assignee's cost, execute such documents and perform such acts as may reasonably be required for the purpose of giving full effect to this agreement.

4. ENTIRE AGREEMENT

This agreement constitutes the whole agreement between the parties and supersedes all previous agreements between the parties relating to its subject matter.

5. COUNTERPARTS

This agreement may be executed in any number of counterparts, each of which when executed and delivered shall constitute an original of this agreement.

6. GOVERNING LAW AND JURISDICTION

This agreement and any dispute or claim arising out of or in connection with it or its subject matter shall be governed by and construed in accordance with the law of England and Wales whose courts shall have non-exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this agreement or its subject matter.

This agreement has been entered into on the date stated at the beginning of it.

Signed by  
for and on behalf of EIGHT DAYS, INC.

  
Director

Signed by ANDREW PARKER  
for and on behalf of RADDO MEDIA  
LIMITED

  
Director

SCHEDULE 1

TRADE MARKS

Owner	Trademark	Country	Registration Date	Application/Registration No.
Eight Days, Inc.	HOT OR NOT	European Community	July 5, 2010	Registered: 7366644 Application: 7366644
Eight Days, Inc.	HOT OR NOT	USA	July 5, 2010	Registered: 7366644
Eight Days, Inc.	HOT OR NOT	USA	March 31, 2010	Registered: 3598449
Eight Days, Inc.	HOT OR NOT	USA	March 10, 2009	Registered: 3586393 Application: 77/532034
Eight Days, Inc.	GOSSIP	USA	March 31, 2009	Registered: 3597853 Application: 77,531954
Eight Days, Inc.	STYLERPIX	USA	March 5, 2002	Registered: 1018500

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RECORDED: 12/13/2012