

TRADEMARK ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Charles Chehebar		10/05/2012	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AHQ, L.L.C.		
<b>Street Address:</b>	10 West 33rd Street		
<b>Internal Address:</b>	3rd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85076219	GO!SAC	
<b>Serial Number:</b>	85076222	LITESAC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7326343511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732-634-3520		
<b>Email:</b>	esutton@ezrasutton.com		
<b>Correspondent Name:</b>	Ezra Sutton, Esq.		
<b>Address Line 1:</b>	900 Route 9		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	Woodbridge, NEW JERSEY 07095		
<b>ATTORNEY DOCKET NUMBER:</b>	AHQ -GOSAC-LITESAC		
<b>NAME OF SUBMITTER:</b>	Ezra Sutton		

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Signature:	/esutton/
Date:	12/17/2012
Total Attachments: 2 source=Assignment Executed-Go!Sac & LiteSac#page1.tif source=Assignment Executed-Go!Sac & LiteSac#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Charles Chehebar, an individual, (hereinafter "Assignor) doing business at 10 West 33<sup>rd</sup> Street, 3<sup>rd</sup> Floor, New York, New York 10001, is the owner of the entire right, title, and interest in and to the following trademark, allowed trademark application, and the goodwill of the business associated with said trademark:

<u>MARK</u>	<u>Applic. No.</u>	<u>FILED</u>
GO!SAC	85/076219	July 1, 2010
LITESAC	85/076,222	July 1, 2010

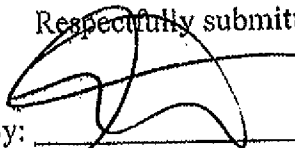
WHEREAS, AHQ, L.L.C. (hereinafter "Assignee"), a New York limited liability company, having a place of business at 10 West 33<sup>rd</sup> Street, 3<sup>rd</sup> Floor, New York, New York 10001, is a successor of Assignor, and is desirous of acquiring Assignor's entire right, title, and interest in and to said trademark, the allowed trademark application, and the goodwill of the Assignor's business associated with such trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its rights, title, and interest in and to said trademark, and trademark application, together with the goodwill of Assignor's business associated with such trademark; as well as the right to sue for past infringement.

**Assignor** agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** rights, title, and interest in and to said trademark, and trademark application in **Assignee** or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

Dated: Oct. 5, 2012

Respectfully submitted,  
  
By: \_\_\_\_\_  
Charles Chehebar