

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ellen Bruss Design, Inc.		12/21/2012	CORPORATION: COLORADO
Continuum Partners LLC		12/21/2012	LIMITED LIABILITY COMPANY: COLORADO

RECEIVING PARTY DATA

Name:	LNMark, LLC
Street Address:	7171 W. Alaska Dr.
City:	Lakewood
State/Country:	COLORADO
Postal Code:	80226
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85718325	BORN
Serial Number:	85718670	BORN FRESH

CORRESPONDENCE DATA

Fax Number: 3038612746
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-861-5300
 Email: csmith@inmanflynn.com
 Correspondent Name: Inman Flynn Biesterfeld & Brentlinger PC
 Address Line 1: 1660 Lincoln St.
 Address Line 4: Denver, COLORADO 80264

NAME OF SUBMITTER:	/Cynthia R. Smith/
Signature:	/Cynthia R. Smith/

OP \$65.00 85718325

Date:

12/27/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS made as of December 21, 2012, by Ellen Bruss Design, Inc., a Colorado corporation, and Continuum Partners, LLC, a Colorado limited liability company ("Assignors"), and LNMark, LLC, a Colorado limited liability company ("Assignee").

RECITAL

Assignors desire to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignors' worldwide right, title and interest in, to and under Assignors' pending US federal trademark applications: "BORN", Serial Number 85718325; and "BORN FRESH" Serial Number 85718670 (the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignors, for and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, Assignors' worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Marks, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignors had this Assignment of Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of Colorado without giving effect to the principles of conflicts of laws thereof.

This Assignment of Trademarks may be executed in counterparts, each of which shall be an original, with the same effect as if the signatures were made upon the same document.

IN WITNESS WHEREOF, Assignors has caused their duly authorized officers to execute this Assignment of Trademarks as of the date first above written.

ASSIGNORS:

ELLEN BRUSS DESIGN, INC.

By: _____

Ellen Bruss, President

CONTINUUM PARTNERS, LLC

By: _____

Name: Mark G. Falcone, Manager

TRADEMARK

REEL: 004930 FRAME: 0339

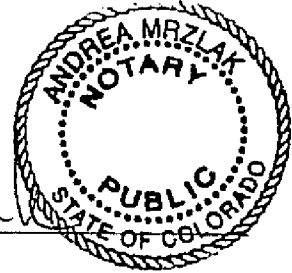
STATE OF Colorado)
) ss:
COUNTY OF Denver)

On this 21st day of December, 2012, before me, Ellen Bruss, President of Ellen Bruss Design, Inc., personally appeared and is personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same and that by his signature on the instrument he executed the instrument.

Witness my hand and official seal.

My Commission expires: 2/16/14

Andrea Mrzlak
Notary Public



STATE OF Colorado)
) ss:
COUNTY OF Denver)

On this 21st day of December, 2012, before me, Mark G. Falcone, Manager of Continuum Partners, LLC, personally appeared and is personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same and that by his signature on the instrument he executed the instrument.

Witness my hand and official seal.

My Commission expires: 2/16/14

Andrea Mrzlak
Notary Public

