

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ATA Retail Services, Inc.		11/14/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hot Legs, LLC		
Street Address:	30773 Wiegman Road		
City:	Hayward		
State/Country:	CALIFORNIA		
Postal Code:	94544		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4228549	HOT LEGS	
CORRESPONDENCE DATA			
Fax Number:	7819988333		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	781-354-2686		
Email:	monamidroy@gmail.com		
Correspondent Name:	Monami D. Roy		
Address Line 1:	PO BOX 634		
Address Line 4:	Lexington, MASSACHUSETTS 02420		
ATTORNEY DOCKET NUMBER:	HOTLEGS-001		
NAME OF SUBMITTER:	Monami D. Roy		
Signature:	/MDROY0124/		
Date:	01/04/2013		
Total Attachments: 3 source=Hot Legs - IP assignment from ATA to Hot Legs LLC#page1.tif source=Hot Legs - IP assignment from ATA to Hot Legs LLC#page2.tif source=Hot Legs - IP assignment from ATA to Hot Legs LLC#page3.tif			

OP \$40.00 4228549

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective from the date below from ATA Retail Services, Inc., located at 30773 Wiegman Road, Hayward, CA 94544 ("ASSIGNOR"), to Hot Legs, LLC located at 30773 Wiegman Road, Hayward, CA 94544 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

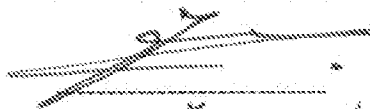
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ATA RETAIL SERVICES, INC.



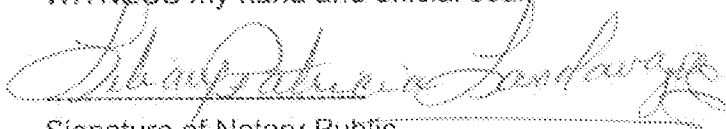
Name: *Jerome Noordwester*
Title: *CEO*
Date: *11/14/12*

ACKNOWLEDGEMENT

State Of California)
)
County of Alameda)

On November 14, 2012, before me, Lilian Patricia Landavazo, Notary Public, personally appeared Erwin Hernandez proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal


Signature of Notary Public

[SEAL]

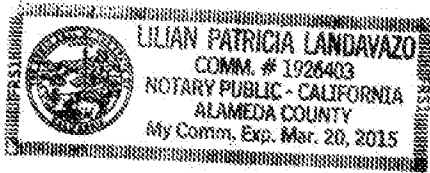


EXHIBIT A
TRADEMARKS

MARK	Country	Application/Registration No.	Filing Date	Registration Date
HOT LEGS and design	Madrid Protocol	Reg. No. 896537	11/04/2005	03/04/2006
HOT LEGS and design	Australia	Australia No.1035270	12/21/2004	04/21/2005
HOT LEGS and design	United States	US. Reg. No. 4,228,549	12/21/2010	10/23/2012