

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gartner Studios, Inc.		12/31/2012	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Cole Taylor Bank
Street Address:	9550 W. Higgins Road
City:	Rosemont
State/Country:	ILLINOIS
Postal Code:	60018
Entity Type:	Banking Corporation: ILLINOIS

PROPERTY NUMBERS Total: 49

Property Type	Number	Word Mark
Registration Number:	3326773	JUST ADD YOU
Registration Number:	3143402	MIXED MESSAGES
Registration Number:	3487561	SIMPLY PAPER
Registration Number:	2980684	GARTNER STUDIOS
Registration Number:	2988710	HOT HUES
Registration Number:	3552694	G SQUARED
Registration Number:	3477621	PULP FASHION
Registration Number:	3710880	PULP FASHION
Registration Number:	3496761	LETTER IMPRESS
Registration Number:	3491732	VIVIAN CLAIRE
Registration Number:	3613239	DESIGNED AND CRAFTED BY GARTNER STUDIOS STILLWATER MINNESOTA
Registration Number:	3535296	GARTNER GREETINGS
Registration Number:	3604716	CUSTOMIZABLE MARKETING SOLUTIONS
Registration Number:	3800351	MIX+MINGLE

TRADEMARK

Registration Number:	3935024	MEMO MY ENVIRONMENT MY OFFICE
Registration Number:	4026590	BUSY HANDS
Registration Number:	3915576	COVER CREATOR DISCOVER YOUR COVER!
Registration Number:	3982485	CAKE TATTOO
Serial Number:	77720511	PARTY SMARTY
Serial Number:	77775075	TOTE-N-GO
Serial Number:	77792025	STORY MAKER
Serial Number:	77955077	YOUR PICTURE, YOUR WAY, RIGHT AT HOME
Serial Number:	77955082	CREATE YOUR LOOK, YOUR WAY
Serial Number:	85115412	TATTOO
Serial Number:	85119756	TATTOO
Serial Number:	85170275	COLOR ME IN
Serial Number:	85170283	BYOB
Serial Number:	85170294	BLING YOUR BINDER
Serial Number:	85203253	THE PERFECT BITE
Serial Number:	85249221	EVENTS THE COMPLETE EVENTS PLUS FUNDRAISING SOLUTION
Serial Number:	85260375	PHOTOPARTY
Serial Number:	85341555	HELLO WORLD
Serial Number:	85483663	FONTASTIC
Registration Number:	3292011	DGINVENTIVE
Registration Number:	2022021	GEORGE STANLEY
Registration Number:	1681167	MARA-MI
Registration Number:	2439063	ROOBEE
Registration Number:	2316216	WORLD OF JOURNALS
Registration Number:	2693710	XXOX
Registration Number:	2173175	ZOOMERANG
Registration Number:	1790359	WORLD OF JOURNALS EXPRESS
Serial Number:	78405679	RUSSELL+HAZEL
Registration Number:	3420552	KIT BY RUSSELL+HAZEL
Registration Number:	3420553	KIT
Registration Number:	2843489	R+H
Registration Number:	2719082	SMARTRULE
Registration Number:	2782985	SNIFFERIFICS
Serial Number:	85170290	BUILD YOUR OWN BINDER

Registration Number:

2801164

SMARTGRID

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-604-6638

Email: Trademark@winthrop.com

Correspondent Name: Dave E. Moran

Address Line 1: Capella Tower, Suite 3500

Address Line 2: 225 South Sixth Street

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:

15689.3

NAME OF SUBMITTER:

Michael T. Olsen

Signature:

/mto/

Date:

01/07/2013

Total Attachments: 29

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TRADEMARK

REEL: 004936 FRAME: 0740

GRANT OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

WHEREAS, Gartner Studios, Inc., a Minnesota corporation (“**Studios**”) and/or Gartner Greetings, Inc., a Minnesota corporation (“**Greetings**” and, together with Studios, the “**Grantor**”), owns the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith, and the patents and patent applications, in each case set forth on Schedule A and Schedule B attached hereto; and

WHEREAS, COLE TAYLOR BANK, an Illinois banking corporation (the “**Grantee**”), desires to acquire a security interest in, and lien on, all of Grantor’s right, title and interest in and to Grantor’s trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications; and

WHEREAS, the Grantor is willing to grant to the Grantee a security interest in and lien upon the trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and subject to the terms and conditions of the Credit and Security Agreement, dated as of December 31, 2012, between the Grantor and the Grantee (as amended from time to time, the “**Credit Agreement**”), the Grantor hereby grants to the Grantee a security interest in, and a lien upon, all of Grantor’s right, title and interest in and to (i) the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the “**Marks**”) set forth on Schedule A attached hereto, (ii) the patents and patent applications (the “**Patents**”) set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Credit Agreement) of the Marks, (iv) all of the goodwill of the businesses with which the Marks are associated, and (v) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks and/or Patents or unfair competition regarding the same.

This GRANT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Credit Agreement) of the Grantor and shall be effective as of the date of the Credit Agreement.

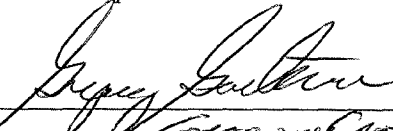
This Grant of Security Interest has been granted in conjunction with the security interest granted to Grantee under the Credit Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant of Security Interest are deemed to conflict with the Credit Agreement, the provisions of the Credit Agreement shall govern.

[signature page to follow]

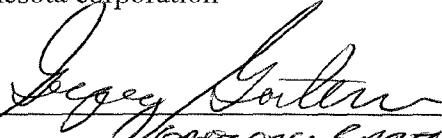
IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Credit Agreement.

GRANTOR:

GARTNER STUDIOS, INC.,
a Minnesota corporation

By: 
Name: Jeffrey GARTNER
Title: CEO

GARTNER GREETINGS, INC.,
a Minnesota corporation

By: 
Name: Jeffrey GARTNER
Title: CEO

COLE TAYLOR BANK,
an Illinois banking corporation

By: _____
Name: _____
Title: _____

STATE OF MINNESOTA)
)
COUNTY OF Washington)

On this 27 day of December, 2012, before me personally came Gregory Gartner, to me known, who, being by me duly sworn did depose and say that he is the CEO of Gartner Studios, Inc., the company described in and which executed the foregoing instrument, and that he signed his name thereto by like order.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

Kathleen Koerner
Notary Public

My Commission Expires: 1/31/2014



STATE OF MINNESOTA)
)
COUNTY OF Washington)

On this 27 day of December, 2012, before me personally came Gregory Gartner, to me known, who, being by me duly sworn did depose and say that he is the CEO of Gartner Greetings, Inc., the company described in and which executed the foregoing instrument, and that he signed his name thereto by like order.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

Kathleen Koerner
Notary Public

My Commission Expires: 1/31/2014



IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Credit Agreement.

GRANTOR:

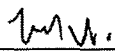
GARTNER STUDIOS, INC.,
a Minnesota corporation

By: _____
Name: _____
Title: _____

GARTNER GREETINGS, INC.,
a Minnesota corporation

By: _____
Name: _____
Title: _____

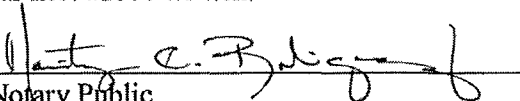
COLE TAYLOR BANK,
an Illinois banking corporation

By: 
Name: Raphael Shin
Title: Senior Vice President

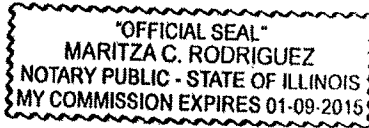
STATE OF Illinois)
COUNTY OF Cook)

On this 27 day of December, 2012, before me personally came Ralph Shin, to me known, who, being by me duly sworn did depose and say that he is a Senior VP of Cole Taylor Bank, an Illinois banking corporation, the company described in and which executed the foregoing instrument and that he signed his name thereto by like order.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.


Notary Public

My Commission Expires: _____



Schedule A – Trademarks

GARTNER STUDIOS STATUS REPORT TRADEMARK REGISTRATIONS

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.601.101	JUST ADD YOU®	028	Hobby craft kits for displaying personal memorabilia--	78/741,683	10/27/05	3326773	10/30/07	Registered, Statement of Continued Use Due 10/30/12 – 10/30/13
G483.602.101	MIXED MESSAGES®	016	Gift tags, adhesive tags, stickers, note pads, place cards, note cards, photo greeting cards, business cards, thank you notes, envelopes, envelope seals, sealing wax, sealing wax embossers, stationery sets, invitations, labels, folders, address books, bookmarks, paper clips and personal journals	78/529,829	12/9/04	3143402	9/12/06	Registered, Statement of Continued Use Due 9/12/2011-9/12/2012 DEADLINE – Will take a 6-month extension; Due 3/12/2013
G483.604.101	SIMPLY PAPER®	016	Paper products, namely, predesigned cardstock for custom imprinting, envelopes, etc.	77/275,722	09/10/07	3487561	8/19/08	Registered, Statement of Continued Use Due by 8/19/13 – 8/19/14
G483.606.101	Michael's GARTNER STUDIOS®	016	Laser/inkjet printer compatible blank cards, invitations, announcements, envelopes, stationery, self-adhesive seals and labels	76/597,486	6/14/04	2980684	8/2/05	Registered, Statement of Continued Use filed 8/2/2011; Renewal Due 8/02/2015,
G483.607.101	HOT HUES® Target	016	Note cards, note pads, stationery, envelopes, journals, address books, envelope seals, labels and card add-ons	76/597,485	6/14/04	2988710	8/30/05	Registered, Statement of Use filed 2/29/12, Renewal Due 8/30/15

Updated: 10/30/2012

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**GARTNER STUDIOS STATUS REPORT
TRADEMARK REGISTRATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.610.101	g squared®	014	Tiaras and rings	777275,295	9/10/07	3552694	12/30/08	Registered, Statement of Continued Use Due 12/30/2013 - 12/30/2014
		016	paper products, namely, stationery, notecards, thank you cards, invitations, paper containers, paper plates, napkins, paper cups, adhesive seals, program paper, guest books, placecards, paper banners, paper table centerpieces, adhesive name tags, cardstock, photograph albums, photo magnets, paper announcements, calendars, blank journals, note pads, greeting cards, gift bags					
		020	plastic containers for party favors					
		021	shot glasses					
		024	vinyl table covers					
		026	novelty buttons, beads and paper garland					

Updated: 10/30/2012



**GARTNER STUDIOS STATUS REPORT
TRADEMARK REGISTRATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.612.101	PULP FASHION®	035	Retail store services featuring stationery, designer paper, cardstock, note cards, thank you cards, greeting cards, invitations for all occasions, announcements for all occasions, wedding papers, envelopes, blank journals, calendars, banners, decorations, ribbons, centerpieces, games, pens, buttons, puzzles and novelty items.	77/175,357	5/8/07	3477621	7/29/08	Registered; Statement of Continued Use Due by 7/29/13 - 7/29/14
G483.612.102	PULP FASHION	016 28	Paper products, namely, stationery, invitations, program paper, envelopes and note pads; pre-designed and blank cards, namely, thank you cards, place cards and response cards; add-ons, namely, adhesive stickers, rub-on words, guest books, blank journals, paper clips and pens; containers made of paper plastic party favor boxes sold empty	77/299,774	10/09/07	3710880	11/17/09	Registered; Statement of Continued Use Due by 11/17/14 - 11/29/15
G483.617.101	LETTER IMPRESS® Target	016	Stationery, invitations, response cards, thank you note cards, envelopes, envelope seals and gift bags	77/221,360	07/03/07	3496761	9/2/2008	Registered; Statement of Continued Use Due by 9/2/2013 - 9/2/2014

Updated: 10/30/2012

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**GARTNER STUDIOS STATUS REPORT
TRADEMARK REGISTRATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.623.101	VIVIAN CLAIRE® Target	006 016 020 021 028	Metal party favor containers; paper products, namely, announcements, invitations, pre-designed note cards, namely, thank you cards, napkins, name tags, adhesive seals, party favor containers and mat boards;\	77/322,157	11/06/07	3,491,732	8/26/08	Registered; Statement of Continued Use Due by 8/26/2013 – 8/26/2014
G483.624.101		016	Paper products, namely, laser/inkjet printer compatible blank cards, invitations, announcements, envelopes, stationery, self-adhesive seals and labels	77/294,894	10/3/07	3,613,239	4/28/09	Registered; Statement of Continued Use Due by 4/28/2014 – 4/28/2015
G483.627.102		016	Paper products, namely, greeting cards	77/976,021	06/07/07	3,535,296	11/18/08	Registered; Statement of Continued Use Due by 12/18/2013 – 11/18/2014

Updated: 10/30/2012

**GARTNER STUDIOS STATUS REPORT
TRADEMARK REGISTRATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.649.101	Customizable Marketing Solutions	016	Paper products, namely, laser jet/inkjet imprintable paper and cardstock, envelopes, folders, labels, adhesive seals, adhesive tabs and paper fasteners, and kits containing various combinations of the same.	77/566,446	9/10/08	3,604,716	04/07/09	Registered; Statement of Continued Use Due by 4/7/2014 – 4/7/2015
G483 649 211 Canada	Customizable Marketing Solutions		Same	1,410,434	9/11/08	777,873	09/22/10	Registered; Renewal Due in 9/22/2025
G483 651 101	mix+ ningle Michaels	016	note cards, cardstock, stationery, writing paper, envelopes, stickers, collapsible paper containers, paper tags and wrapping paper, Paper and card add-ons, namely, embellishments in the nature of paper emblems, printed emblems, predesigned stickers, and paper fasteners in the nature of brads	77/582,037	9/30/08	3,800,351	06/08/10	Registered; Statement of Continued Use Due by 6/8/2015– 6/8/2020

Updated: 10/30/2012


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**GARTNER STUDIOS STATUS REPORT
TRADEMARK REGISTRATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.655.101	memo MY ENVIRONMENT MY OFFICE	008 009 016 020	Scissors Magnets, clocks and calculators Note cards, note pads, pencils, push pins, binder clips, cubicle clips, namely, clips to attach papers to cubicle walls, paper staplers, pouches for writing instruments, clip boards, desk trays, holders for note cards and note pads, business card holders, desk top organizers, paper weights, file boxes for storage of business and personal records, stackable letter trays, metal spiral letter holders and magazine storage organizers Acrylic picture frames and file drawers	77752,265	06/04/09	3,935,024	03/22/11	Registered; Statement of Continued Use Due 3/22/2017
G483.666.101	Busy Hands	016	Kits containing one or more of the following goods, namely, predesigned, scored and perforated paper, brads, predesigned paper stickers, paper bags, string and straws.	77783,445	07/17/09	4,026,590	09/13/11	Registered; Statement of Continued Use Due by 9/13/2017

Updated: 10/30/2012

**GARTNER STUDIOS STATUS REPORT
TRADEMARK REGISTRATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.668.101		016	Kits containing notebooks, adhesive labels and blank paper	77783,425	07/17/09	3,915,576	2/08/11	Registered, Statement of Continued Use Due 2/8/2017
G483.677.101	Cake Tattoo	030	Edible food decorations for baked goods and bakery goods; preprinted edible decorating sheets for baked goods and bakery goods	85/007,099	04/06/10	3,982,485	06/21/11	Registered, Statement of Continued Use Due 6/21/2017

Updated: 10/30/2012

**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DOC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.653.101	Party Smarty	016	paper products, namely, invitations, thank you notes, note cards, napkins, party planners, transfer paper for use in T-shirt transfers, paper placemats, paper table covers, table centerpieces made of paper, paper party bags, wrapping paper, paper party decorations, paper streamers; writing instruments, namely, pens, pencils, markers; paper cake decorations, cardboard storage boxes, paper cupcake baking liners	77720,511	4/23/09			Pending; Notice of Allowance received 7/5/11; 2 nd Extension filed 7/5/12; Statement of Use Due 1/05/13
		020	plastic cake decorations; photo boxes, namely, plastic cubes for displaying photographs					
		021	paper and plastic plates, paper and plastic cups, cupcake picks; bakeware, cookware and utensils, namely, cake pans, baking pans, baking sheets, baking tins, forks, spoons, spatulas					
		024	vinyl table covers, vinyl placemats					
		025	T-shirts, hats, bandanas, skirts, namely, artificial grass skirts					
		028	party favors, namely, toy tiaras and crowns, hats, toy rings, toy bead necklaces, confetti, super balls, party favor toys, balloons, party-themed craft kits containing various combinations of the following goods, namely, t-shirts, transfer					

Updated: 10/30/2012

**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
		030	paper for use in t-shirt transfers, markers, pens, note paper, note cards, balloons, confetti, beads, pre-designed shrinkable plastic decorations, paper streamers, toy sunglasses, party hats food, namely, cake mixes, cake icing, frosting, candy cake decorations, edible cake decorations					
G483.664.101	tote-n-go (Standard Characters) tote-n-go	016	Kits consisting primarily of writing pads, bookmarks, bland journals, note pads, tape flags, stickers, keychain inserts in the form of pre-designed cardstock, and a carrying bag for the aforementioned goods	77775,075	07/06/09			Pending; Office Action received, RESPONSE filed 3/5/10; Notice of Publication sent 4/27/10; NOA received; 4 th Extension filed 6/22/12; Statement of Use Now Due 12/22/12
G483.667.101	StoryMakers	016	Custom produced books and DVDs containing photographs provided by a customer	77792,025	07/29/09			Pending; Notice of Allowance rec'd; 4th Extension of Time filed on 6/29/12; Statement of Use Now Due 12/29/12

Updated: 10/30/2012

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**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DTC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.673.101	Your Picture, Your Way, Right At Home	016	Paper products, namely, stationery, certificates, invitations, program paper, presentation paper, envelopes and notes pads; pre-designed and blank cards, namely, thank you cards, note cards, place cards and response cards, business cards, greeting cards; add-ons, namely, adhesive stickers, rub-on words; guest books, blank journals, photograph books, calendars, photograph paper, transfer paper for use in T-shirt transfers, adhesive labels, mailing labels, mailing labels, CD and DVD labels, note pads	77955,077	03/10/10			Pending; Notice of Allowance rec'd 3/15/11; 3rd Extension filed 9/17/12; Statement of Use Now Due 3/15/12
G483.675.101	Create Your Look, Your Way	016	Paper products, namely, stationery, certificates, invitations, program paper, presentation paper, envelopes and notes pads; pre-designed and blank cards, namely, thank you cards, note cards, place cards and response cards, business cards, greeting cards; add-ons, namely, adhesive stickers, rub-on words; guest books, blank journals, photograph books, calendars, photograph paper, transfer paper for use in T-shirt transfers, adhesive labels, mailing labels, mailing labels, CD and DVD labels, note pads	77955,082	03/10/10			Pending; Notice of Allowance rec'd 3/15/11; 3rd Extension filed 9/17/12; Statement of Use Due 3/15/13

Updated: 10/30/2012

**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.678.101	Tattoo	030	Edible food decorations for bakery goods, preprinted edible decorating sheets for bakery goods.	85/115,412	08/25/10			Pending; Notice of Allowance received 4/5/11; 3rd extension filed on 10/5/12; Statement of Use Due 4/5/13
G483.678.102	Tattoo	029	Chicken nuggets; corn dogs, hamburger; hot dogs	85/119,756	08/31/10			Pending; Notice of Allowance received 4/5/11; 3rd extension filed on 10/5/12; Statement of Use Due 4/5/13
G483.681.101	Color Me In	016	Book covers; composition books, folders, notebooks; paper; pencils; pens; pouches for writing instruments; three-ring binders	85/170,275	11/05/10			Pending; Notice of Allowance received 4/5/11; 3rd extension filed on 10/5/12; Statement of Use Due 4/5/13
G483.682.101	BYOB	016	Book covers; composition books; folders, notebooks; paper, pencils, pens; pouches for writing instruments; three-ring binders	85/170,283	11/05/10			Pending; Notice of Allowance received 4/5/11; 3rd Extension filed 10/5/12; Statement of Use Due 4/5/13
G483.683.101	Bling Your Binder	016	Book covers; composition books, folders; notebooks; paper; pencils; pens; pouches for writing instruments; three-ring binders	85/170,294	11/05/10			Pending; Notice of Allowance received 9/27/11; 2nd Extension filed 10/1/12 with Petition to Revoke; Statement of Use Due 3/27/13
G483.684.101	Build Your Own Binder	016	Book covers; composition books, folders, notebooks; paper; pencils; pens; pouches for writing instruments; three-ring binders	85/170,290				Pending; Notice of Allowance received 9/27/11; 2nd Extension filed 10/1/12 with Petition to Revoke; Statement of Use Due 3/27/13
G483.688.101	The Perfect Bite	030	Cake kit containing one or more the following goods, namely, cake mix, icing and chocolate covering	85/203,253	12/21/10			Pending; Notice of Allowance 7/26/11; 1st 2nd Extension filed; Statement of Use Due 1/26/2013

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**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DTC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.689.101	EVENTS	016	Paper products, namely, invitations, note cards, adhesive name tags, expanding file folders, thank you cards, gift bags, adhesive labels, program paper, tent cards, raffle tickets, printed tickets, auction bid sheets, auction paddles, printed adhesive stickers, namely, number stickers, easels, printed signs, wrist bands, enter-to-win drawing containers and enter-to-win drawing slips	85/249,221	02/23/11			Pending; Received Notice of Allowance 10/2/12; Statement of Use Due 4/2/13
G483.690.101	PHOTOPARTY	035 042	On-line retail store services featuring a wide variety of consumer goods of other bearing photographs provided by a customer Providing a web site that gives multiple computer users simultaneously the ability to upload, edit and share photographs	85/260,375	03/07/11			Pending; Notice of Allowance 1/3/12; 1 st Extension filed on 7/3/12; Statement of Use Due 1/3/13

Updated: 10/30/2012

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**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DIC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.691.101	HELLO WORLD	006	Specialized metal luggage locks for use in connection with airport screening functions	85/341,555	06/08/11			Pending; Received Notice of Allowance 7/17/12; Statement of Use Due 1/17/13
		009	Cell phone pouches, computer bags					
		016	Passport cases, blank journals					
		018	Cosmetic bags sold empty, duffel bags for travel, wallets, wristlet bags, cinch sacks, namely, drawstring bags, messenger bags, tote bags, animal carriers, umbrellas, garment bags for travel, travel bags with rolling wheels, straps with grips for luggage					
		020	Pilows, neck supporting pillows					
		021	Travel mugs					
		024	Traveling blankets					
		025	Sleep masks, slippers					
		028	Travel games					

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**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.694.101	FONTASTIC	30	Bakery desserts, bakery goods, bakery products, baking powders, baking soda, brown sugar, brownie mixes, brownies, buttercream fillings for cakes, buttercream icing, butterscotch chips, cake frosting, cake icing, cake mixes, cakes, candy, candy cake decorations, candy sprinkles, candy, namely, dragées, caramel topping for ice cream, chocolate, chocolates, chocolate based ingredient for use in confectionery products and chocolate bars, chocolate candies, chocolate chips, chocolate confections, chocolate for toppings, cocoa powder, cocoa based ingredient in confectionery products, confectioner's coatings in the nature of edible shellac coatings for foods, confectionery chips for baking, confectionery for decorating Christmas trees, confectionery made of sugar, cookie dough, cookie mixes, cookies, corn cakes containing combinations of beans and/or vegetables, crystal sugar, crystal sugar pieces, cup cakes, custard-based fillings for cakes and pies, donuts, doughnuts, edible cake decorations, edible cupcake liners that bake onto the cupcake itself, edible decorations for cakes, extracts used as flavoring, food flavorings, fondants, frosting mixes, frostings, frozen confectionery, frozen confections, granulated sugar, ice-cream cakes, icing, macaroons, marshmallow, marshmallow topping, marshmallows, marzipan, marzipan substitutes, mixes for bakery goods, moon cakes, natural brown sugar, nonpareils, pancake mixes, pastries, pastry mixes, peppermint for confectionery, powdered sugar, snack cakes, vanilla flavorings, white sugar	85/483,663	11/30/11			Pending; Received Notice of Allowance 7/3/12; Statement of Use Due 1/3/2013

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**GARTNER STUDIOS STATUS REPORT
TRADEMARK APPLICATIONS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.694.211 Canada	PONTASTIC	n/a	Bakery desserts, bakery goods, bakery products, baking powders, baking soda, brown sugar, brownie mixes, brownies, buttercream fillings for cakes, buttercream icing, butterscotch chips, cake frosting, cake icing, cake mixes, cakes, candy, candy cake decorations, candy sprinkles, candy, namely, dragées, caramel topping for ice cream, chocolate, chocolates, chocolate based ingredient for use in confectionery products and chocolate bars, chocolate candies, chocolate chips, chocolate confections, chocolate for toppings, cocoa powder, cocoa based ingredient in confectionery products, confectioner's coatings in the nature of edible shellac coatings for foods, confectionery chips for baking, confectionery for decorating Christmas trees, confectionery made of sugar, cookie dough, cookie mixes, cookies, corn cakes containing combinations of beans and/or vegetables, crystal sugar, crystal sugar pieces, cup cakes, custard-based fillings for cakes and pies, donuts, doughnuts, edible cake decorations, edible cupcake liners that bake onto the cupcake itself, edible decorations for cakes, extracts used as flavoring, food flavorings, fondants, frosting mixes, frostings, frozen confectionery, frozen confections, granulated sugar, ice-cream cakes, icing, macaroons, marshmallow, marshmallow topping, marshmallows, marzipan, marzipan substitutes, mixes for bakery goods, moon cakes, natural brown sugar, nonpareils, pancake mixes, pastries, pastry mixes, peppermint for confectionery, powdered sugar, snack cakes, vanilla flavorings, white sugar	1,579,925	5/30/12			Pending

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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM DIVERSIFIED GRAPHICS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.638.101	DGINVENTIVE®	035	Retail store services featuring stationery products, namely, imprintable and prepackaged letter writing stationery and envelopes, cards for use as invitations, announcement cards, greeting cards, note pads, place cards, stickers, post cards, address books, personal journals in the nature of diaries, note cards, stationery type portfolios, children's activity books, diaries, autograph books, scrap books, gift wrapping paper, gift enclosure cards, and paper party decorations, paper party bags and paper party favors			3292011	09/11/07	Registered; Statement of continued use §8-15 Due between 9/11/12 and 9/11/13

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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM DIVERSIFIED GRAPHICS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.640.101	GEORGE STANLEY®	016	stationery products, namely, imprintable and letter writing stationery and envelopes; cards for use as invitations, announcement cards; greeting cards; note pads; place cards; stickers; post cards; address books; blank memorandum books; notecards; stationery type portfolios; gift wrapping paper, paper napkins; and gift enclosure cards.			2022021	12/10/96	Trademark Renewal Due by 12/10/2016
G483.642.101	MARA-MI®	016	custom and prepackaged letter writing stationery and envelopes, invitations, announcements and calling cards; note pads; place cards; letter writing stationery, envelopes and pen sold as a unit, and letter writing stationery, envelopes, pen, stickers, postcards and address list sold as a unit.			1681167	03/31/92	Registered; Filed 10-year renewal on 10/1/12; Next renewal Due 3/31/2022


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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM DIVERSIFIED GRAPHICS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.643.101	ROOBEE®	016	Stationery products, namely, imprimable and prepackaged letter writing stationery and envelopes; cards for use as invitations; announcement cards; greeting cards; note pads; place cards; stickers; post cards; address books; journals; note cards; stationery-type portfolios; activity books; diaries; autograph books; scrap books; gift wrap; gift enclosure cards; and paper napkins.			2439063	03/27/01	Registered; Trademark renewal Due 3/27/ 2021
G483.645.101	WORLD OF JOURNALS®	016	Sketch pads, writing pads, photograph albums, baby books, wedding albums, scrap books, note books, guest books and address books.			2316216	02/08/00	Registered; Trademark renewal Due 8/05/2020
G483 646 101	XXOX®	016	Greeting cards for all occasions, stationery, calendars, note cards, gift cards, invitations, announcement cards, holiday cards, Christmas cards, post cards, thank you cards; magazines, newsletters and journals in the field of greeting cards for all occasions, stationery, calendars, note cards, gift cards, invitations, announcement cards, holiday cards, Christmas cards, post cards, thank you cards.			2693710	03/04/03	Registered; Renewal Due by 3/04/2013

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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM DIVERSIFIED GRAPHICS**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483647,101	ZOOMERANG®	016	stationery products, namely, imprimable and prepackaged letter writing stationery and envelopes, cards for use as invitations, announcement cards, greeting cards, note pads; place cards, stickers, post cards; address books, journals, notecards, stationery type portfolios, activity books, diaries, autograph books, scrap books, gift wrap, and gift enclosure cards.			2173175	07/14/98	Registered; Trademark renewal Due by 7/14/2018
G483648 101 ®		016	Sketch pads and writing pads.			1790359	08/31/93	Registered; Trademark renewal Due by 8/31/2013

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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM RUSSELL & HAZEL, LLC**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.657.101	RUSSELL+HAZEL®	016	Agendas; binders; blank cards; blank note cards; blanks or partially printed paper labels; calendars, clip boards, composition books; daily planners; date books; desk calendars; envelopes; file boxes for storage of business and personal records; file folders, file pockets, graph paper; loose leaf binders; memo pads, note books; note cards, note pads; note paper; notebook dividers, notebook paper; organizers for stationery use, paper expanding files; paper note tablets, rubber bands; social note cards; stationery type portfolios; writing pads; writing paper, writing tablets; book covers; erasers; folders; highlighting markers; pen cases; pencil cases; pencil sharpeners, pencils; pens; portable desks; and writing instruments	78/405,679	04/21/04	2944008	04/26/05	Registered; Statement of continued use filed 4/26/2011; Renewal due 4/26/15
		035	Electronic catalog services featuring office.					

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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM RUSSELL & HAZEL, LLC**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
			organizational and school supplies; and on-line retail store services featuring office, organizational and school supplies					
G483.658.101	KIT BY RUSSELL+HAZEL®	016	Stationery products, namely, pens, pencils, stationery, stationery folders, stationery writing paper, notebook paper, notebook dividers, note cards, stationery tabs, notebook jackets and envelopes; filing and organizational products, namely, personal organizers, paper clips, paper labels, rubber bands, index dividers, protective covers for sheets or paper; binders, file folders, paper, pads, namely, note pads, magnetic note pads, notebook pads, memo pads, writing paper pads; day planners, file and letter storage boxes for storage of business and personal records	78/891,361	5/24/06	3,420,552	04/29/08	Registered; Statement of continued use Due between 4/29/13 and 4/29/14

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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM RUSSELL & HAZEL, LLC**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.659.101		016	Stationery products, namely, pens, pencils, stationery, stationery folders, stationery writing paper, notebook paper, notebook dividers, note cards, stationery tabs, notebook jackets and envelopes; filing and organizational products, namely, personal organizers, paper clips, paper labels, rubber bands, index dividers, protective covers for sheets or paper, binders, file folders, paper, pads, namely, note pads, magnetic note pads, notebook pads, memo pads, writing paper pads; day planners, file and letter storage boxes for storage of business and personal records	78/891,372	5/24/06	3420553	04/29/08	Registered; Statement of continued use Due between 4/29/13 and 4/29/14
G483.660.101	R+H®	016	belts and cords to hold binders shut; binders; composition books; index dividers; note pads, notebook dividers; paper expanding files; wirebound books; and writing pads	76/303,459	8/22/01	2843489	05/18/04	Registered; Renewal Due 5/18/14
G483.661.101	SMARTRULE	016	Loose leaf writing paper and note pads	76/426,275	6/8/02	2719082	05/27/03	Registered; Renewal Due 05/27/13

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**GARTNER STUDIOS STATUS REPORT
TRADEMARKS ACQUIRED FROM RUSSELL & HAZEL, LLC**

DBC FILE NO.	MARK	CLASS	DESCRIPTION OF GOODS	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
G483.662.101	SMARTGRID	016	Graph paper	76/426,276	6/28/02	2801164	12/30/03	Registered, Renewal Due 12/30/13
G483.663.101	SNIFFERIFICS	05	Air deodorizer	76/426,339	6/28/02	2782985	11/11/03	Registered; Statement of continued use Due between 11/11/08 and 11/11/09; Sect. 8 filed on 5/11/10; Sect. 15 to be filed

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Schedule B – Patents

Country	Patent Title	Patent #/ (Application #)	Issue Date/ (File Date)	Owner

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