

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Blake Chambers		INDIVIDUAL:
	Canopy Management, LLC		LIMITED LIABILITY COMPANY:
	Execution Date		
	11/15/2012		
	11/15/2012		
RECEIVING PARTY DATA			
Name:	Paloma Wine Company, LLC		
Street Address:	1221 Geneva National Avenue South		
City:	Lake Geneva		
State/Country:	WISCONSIN		
Postal Code:	53147		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3986534	UPSTART CROW
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	pdemoon@godfreylaw.com		
Correspondent Name:	Patrick S. DeMoon III, Esq.		
Address Line 1:	354 Seymour Court		
Address Line 4:	Elkhorn, WISCONSIN 53121		
NAME OF SUBMITTER:	Patrick S. DeMoon III, Esq.		
Signature:	/Patrick S. DeMoon III/		
Date:	01/07/2013		
Total Attachments: 2			
source=Signed Blake Chambers TM Assignment#page1.tif			
source=Signed Canopy TM Assignment#page1.tif			

OP \$40.00 3986534

Exhibit B

Assignment of Chambers' Interest in the Word Mark

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, Blake Chambers, a U.S. individual ("Assignor") owns a 50% interest in the mark UPSTART CROW for alcoholic beverages except for beers ("Mark") which is registered in the United States Patent and Trademark Office ("USPTO") as follows:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
UPSTART CROW	3,986,534	June 28, 2011

WHEREAS, Paloma Wine Company, LLC, a Wisconsin limited liability company ("Assignee") is desirous of acquiring said 50% interest in the Mark and the registration thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor agrees as follows:

1. Assignment. Assignor hereby assigns unto Assignee all right, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark and the above identified U.S. registration thereof.

2. Recordation of Assignment. Assignor authorizes the USPTO to record and register this Assignment of United States Trademark Registration (this "Assignment") upon request by Assignee. Assignor shall cooperate with Assignee and take all steps and actions following the date of this Assignment necessary to ensure that the Mark is properly assigned to Assignee.

3. Binding Effect. This Assignment shall be binding on Assignor and its successors and assigns.

Dated: 11/15/12



Blake Chambers

Exhibit A

Assignment of Canopy's Interest in the Word Mark

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, Canopy Management, LLC, a California limited liability company, with a principal business address of 1403 Jefferson Street, Napa, California 94559 ("Assignor") owns a 50% interest in the mark UPSTART CROW for alcoholic beverages except for beers ("Mark") which is registered in the United States Patent and Trademark Office ("USPTO") as follows:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
UPSTART CROW	3,986,534	June 28, 2011

WHEREAS, Paloma Wine Company, LLC, a Wisconsin limited liability company ("Assignee") is desirous of acquiring said 50% interest in the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor agrees as follows:

1. Assignment. Assignor hereby assigns unto Assignee all right, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark and the above identified U.S. registration thereof.

2. Recordation of Assignment. Assignor authorizes the USPTO to record and register this Assignment of United States Trademark Registration (this "Assignment") upon request by Assignee. Assignor shall cooperate with Assignee and take all steps and actions following the date of this Assignment necessary to ensure that the Mark is properly assigned to Assignee.

3. Binding Effect. This Assignment shall be binding on Assignor and its successors and assigns.

Dated: 11/15/12

Canopy Management, LLC

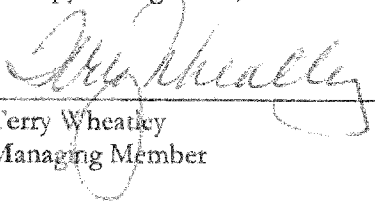

Terry Wheatley
Managing Member

Exhibit A to Assignment Settlement and Release Agreement