

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																				
EFFECTIVE DATE:	10/31/2011																				
CONVEYING PARTY DATA																					
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>lululemon atletica canada inc.</td> <td></td> <td>01/10/2012</td> <td>CORPORATION: CANADA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	lululemon atletica canada inc.		01/10/2012	CORPORATION: CANADA										
Name	Formerly	Execution Date	Entity Type																		
lululemon atletica canada inc.		01/10/2012	CORPORATION: CANADA																		
RECEIVING PARTY DATA																					
Name:	ivivva atletica canada inc.																				
Street Address:	1818 Cornwall Avenue																				
Internal Address:	Suite 400																				
City:	Vancouver																				
State/Country:	CANADA																				
Postal Code:	V6J1C7																				
Entity Type:	CORPORATION: CANADA																				
PROPERTY NUMBERS Total: 5																					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>4107194</td> <td>IVIVVA</td> </tr> <tr> <td>Registration Number:</td> <td>4141597</td> <td>IVIVVA</td> </tr> <tr> <td>Registration Number:</td> <td>3916009</td> <td>IVIVVA ATHLETICA</td> </tr> <tr> <td>Serial Number:</td> <td>85323956</td> <td>ROUTINE</td> </tr> <tr> <td>Serial Number:</td> <td>77829951</td> <td></td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	4107194	IVIVVA	Registration Number:	4141597	IVIVVA	Registration Number:	3916009	IVIVVA ATHLETICA	Serial Number:	85323956	ROUTINE	Serial Number:	77829951	
Property Type	Number	Word Mark																			
Registration Number:	4107194	IVIVVA																			
Registration Number:	4141597	IVIVVA																			
Registration Number:	3916009	IVIVVA ATHLETICA																			
Serial Number:	85323956	ROUTINE																			
Serial Number:	77829951																				
CORRESPONDENCE DATA																					
Fax Number:	2027995144																				
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																					
Phone:	2027994000																				
Email:	gregory.esau@dlapiper.com																				
Correspondent Name:	Ann K. Ford																				
Address Line 1:	500 Eighth Street, NW																				

OP \$140.00 4107194

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:

LULU

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ann K. Ford

Signature:

/Ann K. Ford/

Date:

01/11/2013

Total Attachments: 3

source=ivivva#page1.tif

source=ivivva#page2.tif

source=ivivva#page3.tif

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (this "Assignment") is made as of January __, 2013 by and between **lululemon athletica canada inc.**, a Canadian corporation with its principal place of business at of 1818 Cornwall Avenue Suite 400, Vancouver, BC V6J1C7 Canada (hereinafter "Assignor"), and **ivivva athletica canada inc.**, a Canadian corporation, with its principal place of business at 1818 Cornwall Avenue Suite 400, Vancouver, BC V6J1C7 Canada ("Assignee").

WHEREAS, the Assignor was the owner of all right, title and interest in and to the Trademarks listed on the attached Schedule A (hereinafter "the Marks"); and

WHEREAS, Assignor was desirous of assigning, and Assignee was desirous of obtaining, all right, title and interest in and to the aforementioned Marks; and

WHEREAS, effective as of October 31, 2011, Assignor assigned all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, to **ivivva athletica canada inc.**, a Canadian corporation, but a formal written assignment was not executed in a recordable form; and

WHEREAS, the parties now wish to confirm the actual and legal transfer of the Marks from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration previously paid, the sufficiency and receipt of which are hereby acknowledged, it is confirmed that effective as of October 31, 2011 Assignor did assign, transfer and convey, and hereby nunc pro tunc assigns, transfers and conveys, unto Assignee, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement by the Marks, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.

[Signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by its duly authorized representatives on the day and year first above written.

ASSIGNOR:

lululemon athletica canada inc.

By: E. Nicholas

Name: Erin Nicholas

Title: Secretary

ASSIGNEE:

ivivva athletica canada inc.

By: E. Nicholas

Name: Erin Nicholas

Title: Secretary

Schedule A

Country	Trademark	Serial/Registration No.
United States	IVIVVA	4107194
United States	IVIVVA	4141597
United States	IVIVVA ATHLETICA	3916009
United States	ROUTINE	85323956
United States	Kite Design	77829951