

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1


SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	12/12/2012										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Henkel, Inc.</td> <td></td> <td>12/12/2012</td> <td>CORPORATION: LOUISIANA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Henkel, Inc.		12/12/2012	CORPORATION: LOUISIANA
Name	Formerly	Execution Date	Entity Type								
Henkel, Inc.		12/12/2012	CORPORATION: LOUISIANA								
RECEIVING PARTY DATA											
Name:	Henkel Enterprises, LLC										
Street Address:	P. O. Box 1322										
City:	Hammond										
State/Country:	LOUISIANA										
Postal Code:	70404										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>0968634</td> <td>KEEN</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	0968634	KEEN		
Property Type	Number	Word Mark									
Registration Number:	0968634	KEEN									
CORRESPONDENCE DATA											
Fax Number:	3128762020										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	3128761800										
Email:	docketing@woodphillips.com										
Correspondent Name:	Wood, Phillips, Katz, Clark & Mortimer										
Address Line 1:	500 West Madison Street, Suit 1130										
Address Line 4:	Chicago, ILLINOIS 60661										
ATTORNEY DOCKET NUMBER:	HEN00426T00010US										
NAME OF SUBMITTER:	Richard S. Phillips										
Signature:	/Richard S. Phillips/										
Date:	01/14/2013										
Total Attachments: 1 source=Assign#page1.tif											

CH \$40.00 0968634

NUNC PRO TUNC ASSIGNMENT

In furtherance of a reorganization, Henkel, Inc. hereby assigns to Henkel Enterprises, LLC, a limited liability company of Delaware, the Trademark KEEN and related DESIGN and U.S. Trademark Registration 968,634 together with the good will of the business connected with the use of and symbolized by the mark.

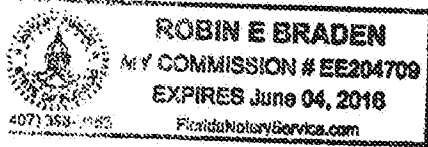
HENKEL, INC.


  
\_\_\_\_\_  
Richard J. Freedman  
President

12/12/12  
\_\_\_\_\_  
Date

STATE OF Florida )  
COUNTY/PARISH OF Palm Beach )<sup>SS</sup>

This Assignment was acknowledged before me on December 12, 2012 by Richard J. Freedman, President of Henkel, Inc.



  
\_\_\_\_\_  
Notary Public  
My Commission Expires: 6/4/16