#### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the entity type of TBA Global,LLC previously recorded on Reel 004898 Frame 0767. Assignor(s) hereby confirms the Change Of Name.

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TBA Global Events, LLC		11/07/2012	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	TBA Global, LLC
Street Address:	220 W. 42nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	85462952	HOWLLOUD
Serial Number:	85497723	EVENTO
Serial Number:	85470127	LUVLOUD
Serial Number:	78517047	TBA GLOBAL EVENTS
Serial Number:	85691291	FANDOM
Serial Number:	78962100	YDG
Serial Number:	78961894	YOUR DESTINATION GROUP
Serial Number:	78808853	EMOTION ENGINEERING
Serial Number:	77671339	KEEP AMERICA MEETING
Serial Number:	77256680	CONNECTIVE JAM SESSION
Serial Number:	77112558	CONNECTIVE COMMUNICATIONS AND MARKETING
Serial Number:	77112505	CONNECTIVE MARKETING
		TDADEMARK

**REEL: 004944 FRAME: 0514** 

TRADEMARK

Serial Number:	77112477	CONNECTIVE COMMUNICATIONS
Serial Number:	75315851	TBA ENTERTAINMENT CORPORATION

#### **CORRESPONDENCE DATA**

**Fax Number**: 4155911400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 415-591-1000

Email: trademarksSF@winston.com,keckhart@winston.com

Correspondent Name: Winston & Strawn LLP
Address Line 1: 101 California Street

Address Line 4: San Francisco, CALIFORNIA 94111-5894

ATTORNEY DOCKET NUMBER:	85926.14
NAME OF SUBMITTER:	Kimberly A. Eckhart
Signature:	/Kimberly A. Eckhart/
Date:	01/16/2013

Total Attachments: 4 source=corrective#page1.tif source=corrective#page2.tif

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#### 900238433 11/12/2012

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TBA Global Events, LLC		111/07/2012	LIMITED LIABILITY COMPANY: DELAWARE

#### RECEIVING PARTY DATA

Name:	TBA Global, LLC	
Street Address:	220 W. 42nd Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10036	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	85462952	HOWLLOUD
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Serial Number:	77112505	CONNECTIVE MARKETING
Serial Number:	77112477	CONNECTIVE COMMUNICATIONS
Serial Number:	75315851	TBA ENTERTAINMENT CORPORATION  TRADEMARK

900238433 REEL: 004898 FRAME: 0767

TRADEMARK 004898 FRAME: 0767

XH \$365.00 854629

**CORRESPONDENCE DATA** 

Fax Number:

4155911400

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via US Mail.

Phone:

415-591-1000

Email:

trademarksSF@winston.com,keckhart@winston.com

Correspondent Name:

Winston & Strawn LLP

Address Line 1:

101 California Street

Address Line 4:

San Francisco, CALIFORNIA 94111-5894

ATTORNEY DOCKET NUMBER:	85926.14
NAME OF SUBMITTER:	Kimberly Eckhart
Signature:	/Kimberly Eckhart/
Date:	11/12/2012

Total Attachments: 2 source=TBAName#page1.tif source=TBAName#page2.tif

> TRADEMARK REEL: 004898 FRAME: 0768

# Delaware

PAGE 1

# The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "TBA GLOBAL EVENTS,

LLC", CHANGING ITS NAME FROM "TBA GLOBAL EVENTS, LLC" TO "TBA

GLOBAL, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF

NOVEMBER, A.D. 2012, AT 1:14 O'CLOCK P.M.

5226863 8100

121203259

AUTHENT\CATION: 9968728

DATE: 11-07-12

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 004944 FRAME: 0518

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 01:33 PM 11/07/2012 FILED 01:14 PM 11/07/2012 SRV 121203259 - 5226863 FILE

#### CERTIFICATE OF AMENDMENT

TO

### CERTIFICATE OF FORMATION OF TBA GLOBAL EVENTS, LLC

This Certificate of Amendment to the Certificate of Formation of TBA GLOBAL EVENTS, LLC (the "Limited Liability Company"), dated November 7, 2012, is being duly executed and filed by Ryan Walden, as an authorized person under the Delaware Limited Liability Company Act (6 Del. C. § 18-202 et seq.).

The Certificate of Formation is hereby amended as follows:

FIRST: The name of the Limited Liability Company is TBA GLOBAL,

LLC.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment as of the day and year first written above.

By: /s/ Ryan Walden

Name: Ryan Walden

Title: Authorized Person

NY:1526843.3

RECORDED: 01/16/2013