

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Travel Incorporated		01/21/2013	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Premier Golf, LLC		
Street Address:	4355 River Green Parkway		
City:	Duluth		
State/Country:	GEORGIA		
Postal Code:	30096-9404		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4101022	WIDE WORLD OF GOLF	
CORRESPONDENCE DATA			
Fax Number:	6786091483		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	678-919-1075		
Email:	bwb@bockpatent.com		
Correspondent Name:	Bryan Bockhop		
Address Line 1:	2375 Mossy Branch Dr		
Address Line 4:	Snellville, GEORGIA 30078		
ATTORNEY DOCKET NUMBER:	T002.T007		
NAME OF SUBMITTER:	Bryan W. Bockhop		
Signature:	/Bryan W. Bockhop/		
Date:	01/21/2013		
Total Attachments: 1 source=TI to Premier Golf Assignment#page1.tif			

OP \$40.00 4101022

SERVICE MARK ASSIGNMENT


This Agreement is entered into freely by and between Travel Incorporated ("Assignor") and Premier Golf, LLC ("Assignee").

WHEREAS, Assignor is the owner of the actual service mark identified as follows: WIDE WORLD OF GOLF (the "Mark"), which is currently registered as U.S. Registration No 4,101,022 (the "Registration"); and

WHEREAS, Assignee wishes to acquire the entire right, title, and interest in the Mark and the Registration in perpetuity;

NOW, for the sum of \$10 00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, sells and otherwise transfers to Assignee all right, title, and interest in the Mark and in the Registration, including, but not limited to: all registration rights with respect to the Mark and all rights of priority therefor throughout the world, all rights to prepare derivative marks, all goodwill associated with the Mark and all other rights in and to the Mark, all pending applications for registration of the Mark and all other registrations thereof, together with all of the goodwill connected with the use of and symbolized by the Mark, and all causes of action for all past and future infringements of the Mark.

by:



Wil Brown
Chief Executive Officer, Travel Incorporated

January 21, 2013
Date