

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                |                         |
|---|--|----------------|-------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                |                         |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |                         |
| CONVEYING PARTY DATA  |  |                |                         |
| Name  | Formerly                                     | Execution Date | Entity Type             |
| Assetwise Investments, Inc.   |  | 01/22/2013     | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA  |  |                |                         |
| Name:   | JWMG, Inc.                                   |                |                         |
| Street Address:   | 7200 S. Alton Way                            |                |                         |
| Internal Address:   | Suite B-110                                  |                |                         |
| City:   | Centennial                                   |                |                         |
| State/Country:  | COLORADO                                     |                |                         |
| Postal Code:  | 80112  |                |                         |
| Entity Type:  | CORPORATION: COLORADO                        |                |                         |
| PROPERTY NUMBERS Total: 1   |  |                |                         |
| Property Type   | Number                                       | Word Mark      |                         |
| Registration Number:  | 4099008                                      | ASSETLOCK      |                         |
| CORRESPONDENCE DATA   |  |                |                         |
| Fax Number:   | 3036729200                                   |                |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                |                         |
| Email:  | trademark@coloradoiplaw.com                  |                |                         |
| Correspondent Name:   | Peter C. Lemire                              |                |                         |
| Address Line 1:   | 5460 S. Quebec St.                           |                |                         |
| Address Line 2:   | Suite 330                                    |                |                         |
| Address Line 4:   | Greenwood Village, COLORADO 80111            |                |                         |
| NAME OF SUBMITTER:  | Peter C. Lemire                              |                |                         |
| Signature:  | /Peter C. Lemire/                            |                |                         |
| Date:   | 01/22/2013                                   |                |                         |

OP \$40.00 4099008

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is entered into and effective as of this 17<sup>th</sup> day of January, 2012 (the "Effective Date") by and between Assetwise Investments, Inc., a California corporation with a principal business address of 7777 Alvarado Road, Suite 319, La Mesa, CA 9141 ("Assetwise") and JWVG, Inc., a Colorado corporation with a principal business address of 7200 S. Alton Way, Suite B-110, Centennial, CO 80112 ("JWVG") (collectively, the "Parties").

**WHEREAS**, Assetwise is the owner of Federal Trademark Registration of Registration No. 4099008 for the mark ASSETLOCK in association with financial portfolio analysis and management services as well as the common law rights associated therewith and the goodwill of the business symbolized thereby (the "Mark"). A printout from the United States Patent and Trademark Office TESS database evidencing the Mark is attached as Exhibit A; and

**WHEREAS**, In November of 2012, Jason Jenkins, the sole shareholder of Assetwise, transferred all of the assets of Assetwise, including the Mark to JWVG in exchange for a 50% share in JWVG.

**WHEREAS** JWVG desires to acquire all right, title and interest in and to the Mark, the common law rights associated therewith, all applications and registrations therefor, and all of the goodwill of the business associated with the use of and symbolized by the Mark in the United States and throughout the world, and that portion of the business to which the Mark pertains;

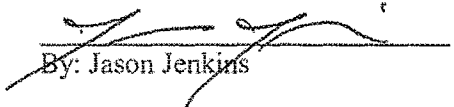
**NOW, THEREFORE**, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assetwise hereby sells, conveys, transfers, and assigns to JWVG, its successors and assigns, the entire right, title, and interest in and to the Mark, the common law rights associated therewith, all applications and registrations therefor, including specifically United States Federal Trademark Registration No. 4099008 , all of the goodwill of the business associated with the use of and symbolized by the Mark, and that portion of the business to which the Mark pertains.

Assetwise further sells, conveys, transfers and assigns to JWVG the right to sue for and receive all claims for damages by reason of past, present and future infringement of the rights assigned under this Assignment as fully and entirely as the same would have been held and enjoyed by Assetwise if this transfer to JWVG had not been made.

IN WITNESS WHEREOF, the Parties, by their duly authorized representatives, have caused this Trademark Assignment to be duly executed as of the Effective Date.

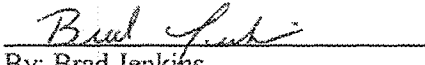
ASSETWISE INVESTMENTS, INC.

JWMG, INC.

  
By: Jason Jenkins

Title: CEO

Dated: 1/22/13

  
By: Brad Jenkins

Title: CEO

Dated: 1-22-13

**EXHIBIT A**



**United States Patent and Trademark Office**

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# ASSETLOCK

**Word Mark** ASSETLOCK

**Goods and Services** IC 036. US 100 101 102. G & S: Financial portfolio analysis and management services. FIRST USE: 20110525. FIRST USE IN COMMERCE: 20110525

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85363638

**Filing Date** July 5, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** November 29, 2011

**Registration Number** 4099008

**Registration Date** February 14, 2012

**Owner** (REGISTRANT) Assetwise Investments, Inc. CORPORATION CALIFORNIA 7777 Alvarado Road, Suite 319 La Mesa CALIFORNIA 91941

**Attorney of Record** Bernard L. Kleinke

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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