

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spin Master Ltd.		07/09/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Funnivation HK Ltd.		
Street Address:	18 Luard Road		
Internal Address:	17th Floor, One Capital Place		
City:	Wanchai		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3479277	PAPER'ONI	
Registration Number:	4210378	PAPERONI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	katyd@spinmaster.com		
Correspondent Name:	Katy Davis		
Address Line 1:	450 Front Street West		
Address Line 4:	Toronto, CANADA M5V 1B6		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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TRADEMARK

NAME OF SUBMITTER:	Katy Davis
Signature:	/Katy Davis/
Date:	01/22/2013
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## ASSIGNMENT

WHEREAS, **Spin Master Ltd.** (hereinafter the "Assignor"), having a principal office or place of business at **450 Front Street West, Toronto, Ontario, Canada M5V 1B6**, is the owner of the trade-marks listed in **Schedule A** attached hereto (hereinafter the "Trade-marks") with the goodwill associated therewith;

AND WHEREAS, **Funnivation HK Ltd** (hereinafter the "Assignee") having a principal office or place of business at **17<sup>th</sup> Floor, One Capital Place, 18 Luard Road, Wanchai, Hong Kong** is desirous of acquiring all right, title and interest in and to the Trade-marks together with the goodwill associated therewith;

NOW THEREFORE, be it known that for and in consideration of the sum of one dollar (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, transfers and assigns unto the Assignee all right, title and interest in and to the Trade-marks, together with the goodwill associated therewith. The Assignor warrants and represents that it has not previously transferred or encumbered any of its rights in the said Trade-marks, and that it has full authority to make this Assignment.

EXECUTED at Toronto, Ontario,  
the 9<sup>th</sup> day of July, 2012.

**Spin Master Ltd.**

By: 

Title: S.V.P. General Counsel

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# SCHEDULE A

Country	Trade-mark	Serial No.	Regn No.	Regn or Filing Date
CANADA	PAPERONI	1,428,512		February 20 2009
CANADA	PAPERONI & DESIGN	1,423,909		January 8 2009
U.S.A.	PAPERONI	77788,596		July 23 2009
U.S.A.	PAPER'ONI		3479277	August 5 2008
AUSTRALIA	PAPERONI		1313957	January 10 2011
AUSTRALIA	PAPERONI & Design		1280863	September 10 2010
KOREA	PAPERONI		40-0842882	November 12 2010
CTM	PAPERONI & Design		007579411	August 20 2010
CTM	PAPERONI		008529323	September 24 2010